

THE VOICE OF MES

M. E. S. VASANT JOSHI COLLEGE OF ARTS & COMMERCE, ZUARINAGAR - GOA



VASANT JOSHI COLLEGE OF ARTS & COMMERCE



Dear readers and stakeholders,

Greetings and warm wishes.

The academic year 2025-26 is gradually approaching its end and we bid farewell to the first batch of NEP students who started their undergraduate journey in 2023. The second half of the even semester was filled with a plethora of student activities, renewed MOUs, and a one-day National Conference on a pressing topic. The departments, Clubs, associations organised many activities for the benefit of our student and staff community.

The admission committee started their ground work and mobilisation process for the prospective students by putting forth their creative ideas and techniques.

I take this opportunity to congratulate every single person who worked for the betterment of our institution this academic year while looking forward to welcoming the new batch of students in the forthcoming academic season of 2026-2027. All the best for the exams and happy vacation.

I hope you enjoy reading the newsletter.

Happy reading and best wishes.



Release of Volume 4, Issue 3 of the newsletter, 'The Voice of MES' at the hands of Mrs. Pallavi Dempo, Educationist & Hon. Trustee of Dempo Charities Trust and Mrs. Lalita Joshi, Vice Chairman of MES in presence of Principal, Dr. Manasvi M. Kamat

Volume 4. Issue 4.

01st Feb to 10th April 2026

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NATIONAL CONFERENCE

GLOBAL SYNERGIES 2026: Navigating the Intersections of Technology, Human Behaviour and Sustainable Development



Release of Edited book on 'GLOBAL SYNERGIES 2026: Navigating the Intersections of Technology, Human Behaviour and Sustainable Development' at the hands of Chief Guest, Shri. Rajkumar Kamat, President, Mrs. Lalita Joshi, Principal, Prof. Manasvi M. Kamat, Coordinator, Dr. Freda Cota e Pereira and Organizing Secretary, Dr. Ashish M. Joshi in the presence of the participants



Guest Speaker:

1. Shri. Blaise Costabir, GMI Zarhak Moulders

Chairperson for Technical Sessions:

1. Prof. Sitaram V. Sukhtankar, Govt College Khandola
2. Prof. Mahesh Pai, Principal, Goa College of Home Science
3. Prof. Deepali Churi, DCT's SS Dempo College (Autonomous)

Panel Discussion: 'The Future of Social Sciences in the Contemporary World'

Moderator: Prof. (Dr.) Manoj S. Kamt, Principal, DCT's SS Dempo College (Autonomous)

Panelists:

1. Prof. Nandakumar Sawant, Smt. Parvatibai Chowgule College
2. Prof. Vipul Mathur, AI entrepreneur and educator
3. CA Vinayak Dhumatkar, Partner at M/s Keni & Dhumatkar, Chartered Accountants
4. Shri. Prasad Sawant, Chief Executive Officer of Buoyancy Consultants & Engineering

NATIONAL CONFERENCE



Papers presented and published at the National Conference on ‘Global Synergies 2026: Navigating the Intersections of Technology, Human Behaviour and Sustainable Development’ organised by M.E. S’s Vasant Joshi College of Arts and Commerce, Zuarinagar-Goa in collaboration with IQAC and RDI Cell of the college on 1st April 2026.

- **Prof. Manasvi M. Kamat & Dr. Freda Cota Pereira** – Technology-Assisted Interventions to Enhance Psychological Well-Being in Trauma Exposed Adolescents
- **Dr. Manasvi M. Kamat, Dr. Manoj S. Kamat & Mr. Nigel Barreto** - Determinants of Smart and Sustainable Tourism Adoption among Travelers in Goa
- **Assoc. Prof. Rochana Kharangate** – A Study on the Impact of Amazon on Purchase Decisions of Young Adult Consumers
- **Dr. Ashish M Joshi** – An Empirical Study of Decoding Digital Commerce Consumer Behaviour
- **Dr. Sanchiliana Faria** - Consumer Behaviour in Digital Commerce in Goa: An Empirical Study
- **Dr. Sonal Thakkar** – Gig Workers in India: Platform Capitalism and the Right to Safe Livelihood
- **Dr. Savia Mendes** – The Role of Lifestyle Integration in Influencer Marketing: A Quantitative Analysis of Social Commerce Content
- **Assoc. Prof. Sanjiv Shirodkar & Dr. K. G. Sankaranarayanan** – Is Adventure Tourism for Everyone? Examining the Moderating Role of Age, Gender and Marital Status in Participation
- **Dr. Gouri K. Manerkar** – Determinants of Income Stability among Gig Workers in Goa’s Platform Economy
- **Assoc. Prof. Shivani Shirodkar & Dr. Seema Prabir Rath** - Towards Achieving Sustainable Development Goal 3.1 of Reducing Maternal Mortality Ratio in Goa: An Analysis
- **Assoc. Prof. Cedila Campos Pereira e Gomes & Dr. Brian Pacheco** - Stress and Burnout among Healthcare Workers in Asian Countries: A Systematic Review
- **Asst. Prof. Swati Shigaonkar** – An Empirical Analysis of Motivational Factors Affecting Women Entrepreneurs in Vasco
- **Dr. Rajesh V. Shetgaonkar** – Public Expenditure on Skill Development and Employability in India
- **Ms. Shveta S. Desai, Ms. Shruti B. Nayak & Ms. Safal S. Ghodgekar** - Consumer Behaviour Towards Green Products: A Study of Perception and Purchase Intention
- **Dr. Narendra Gaonkar** - Determinants of Responsible Consumption Behaviour among Young Consumers
- **Mr. Seltan Gomes & Ms. Nikita Costa** - Determinants of Digital Banking Usage and Financial Inclusion among Bank Customers in India
- **Dr. Jessy Crasto Coutinho** – Online Identity Construction and Its Impact on Family Relationships
- **Mr. Sudhir B. Halvegar** - Awareness and Use of Artificial Intelligence Tools in Academic Learning: A Study of BCA Students at MES’s Vasant Joshi College, Goa
- **Ms. Sanjana S. Halarnkar & Mr. Deep S. Bhatikar** - Evolution and Adoption of Quick Commerce
- **Asst. Prof. Gulshan Mullah** – Gendered Coercion in Harmful Cultural Practices: Voice of Adolescents
- **Mr. Utkersh Pagi** - Tourism and Cultural Identity: A Sociological Study of Fisher-folk Communities in Canacona
- **Asst. Prof. Huzaifa Shaikh** – Gender Neutrality or Persistent Gaps? Educational Expenditure in India: Evidence from NSS 80th Round (2025)
- **Ms. Supriya Chandrakant Gaonkar** - Determinants of Economic Growth in India: An Empirical Analysis of GDP, Exports, Inflation, and Unemployment
- **Ms. Gauri A. Dessai & Mr. Rajesh D. Tanksali** - A Statistical Study on the Correlation Between Digital Consumption Patterns and Academic Focus among Computer Application Students
- **Dr. Kirti Tyagi & Dr. Fatima Gomes** - Workplace Spirituality for Generation Z Employees: Insights from Existing Literature
- **Mr. Suraj Prakash Tuyekar & Ms. Shahin Gangur** - Portfolio Optimization using Machine Learning
- **Asst. Prof. Racheal Lourdes Goes** – Consumer Behaviour Towards Over-The-Top (OTT) Platforms: A Bibliometric Analysis of Global Research Trends

MIND BREW



Session on 'Mental health and Counselling' for Counsellors of colleges in Goa. Resource person -Rev. Dr. Ivon D. Almeida



Guest Session for BBA in Hindi on 'Art of Conversation skills and Anchoring/Hosting'. Resource person - Dr. Rupa Chari



Workshop on 'Cybersecurity.' Resource person - Mr. Regan Temudo and Mr. Shravan Kumar



State level DHE sponsored workshop on 'Insure your Future' organised by Department of Commerce. Resource person – Mr. Sachin Kaskar, Founder, Finergy Growth solutions, Ms. Khairoo, Founder, Smart Investments



Leadership and Team building Session for the students of FYBBA and SYBBA (Shipping & Logistics). Resource person - Mr. Arun Kumar



A session on 'Prevention of Sexual Harassment (POSH) Act 2013. Resource person - Ms. Manasvi Tanksale and Ms. Mckinley Lisa Fernandes



A session on 'Tribal Talks: Listening to the Roots' for sociology students. Resource person - Shri. Devidas Gaonkar



Guest session on 'Consumer Behaviour' for BBA students. Resource person - Ms Pretam Lotlekar

MIND BREW



Session on 'Use of Language in Critical Thinking' for the students of BBA (Shipping & Logistics). Resource person - Ms. Priscilla David



A session on 'Questionnaire Designing using Google Forms'. Resource person - Associate Professor Shri. Sanjiv K Shirodkar



Session on 'AI in Agriculture Sector and Rural Economy.' Resource person - Dr. Gaurang Patkar



A session on 'Birdwatching' as a part of the Kasturi Lecture Series. Resource person - Mr. Lyndon Andrade



A session on 'Excel for Smart Work: From Basics to Brilliance'. Resource person - Ms Ishika Rodrigues



Session on 'Fiscal Dimensions of Remuneration in Payroll Structuring.' Resource person - Ms. Sushila Telgiri Rodrigues



Session on 'Experimental Research' for the students of BBA (Shipping & Logistics). Resource person - Dr. Raina Pinto



A Skill Enhancement Session on 'Flower making.' Resource person - Ms Sudha

MIND BREW



Glimpses of the National Seminar PlaySmart 2026: 'Reimagining Recent Trends and Coaching in Core Sports' organised by the Department of Physical Education & Sports



Seminar on Career Guidance Path by the Department of Computer Applications. Resource person - Ms. Christina Faleiro



A workshop on Basic Statistical Techniques for the students BBA (Shipping & Logistics). Resource person - Mr. Suraj Tuyekar



Session on Equity Markets for BBA students. Resource person - Mr. Ameet Savio Pinto



AIDS Awareness Talk. Resource person - Dr. Viraj Manerikar

COMMUNITY ENGAGEMENT



A Blood Donation Camp was organized by the NSS Unit in collaboration with Lions Club of Cortalim and IQAC



The Consumer Welfare Cell, NSS Unit, and IQAC, in collaboration with the Department of Civil Supplies and Consumer Affairs, Government of Goa, organized an Awareness Rally on "Consumer Rights"

SPORTSPEDIA



Runners-up at the Inter-College Women's Futsal Tournament, organized by Goa College of Music and Nirmala Institute of Education.



Self Defence workshop organised by PTA, IQAC, Women's Cell, Health Centre and Department of Physical Education and Sports



Our students represented the Goa University Men's Taekwondo Team at the AIU All India Inter-University Men's Taekwondo Championship



Avinash Naik and Sanjay Rathod represented Goa University at the AIU's All India Men's Pencak Silat Championship



Inter-Class Cricket (Men) Winners: TYBA



Inter-Class Cricket (Men) Runners-up: TY B. Com. 'C.'

STUDENTS' ACHIEVEMENTS



Political Science Students won the 3rd Prize in the intercollegiate competition organised jointly by Manohar Parrikar School Goa University & GIPARD on the theme Climate Resilient Villages



BBA students Chanamallayya and Sangmesh Participated at BizHack 2026 organised by government college of Arts, Science and Commerce Khandola and secured the First Prize



BCA students participated in the "Code to Career" workshop organized by Chowgule college and emerged as the Hackathon Winners

STUDENTS' ACHIEVEMENTS



Political Science Students, Ms. Kaveri Sungar & Ms. Anjali Upadhyay of TYBA won the first prize in the Caption contest organised by the Carmel college on the theme 'Human Rights'



Political Science Student, Ms. Kaveri Sungar of TYBA won the second prize in the Abbreviation contest organised by the Carmel college on the theme Human Rights



BCA students Ms. Vaibhavi Sawant from SYBCA and Mr. Puneet Pawar from FYBCA won the first Place in the National Level Competition 'The Quark Ideathon' organized by BITS Pilani, K. K. Birla Goa Campus



Our students won the Runners Up Trophy at the event "Impetus" organised by Fr. Agnel College of Arts and Commerce, Pilar



The students of the Department of Economics won the runners-up trophy in an intercollegiate INFINEXA event held at Damodar College of Commerce and Economics



Students from the BCA department participated in Colossus organized by Don Bosco College, Panjim and won Overall Runners up trophy.



Ms. Muskan Dastagir Nagai secured 1st while Ms. Shaien Saipansaab Hadri secured 3rd in the M. Com. examinations (Batch 2022-2024) conducted by Goa University



Ms. Vaibhavi Sawant from SYBCA was honoured in Converge 3.0 with 'Young Entrepreneurs Award' by Directorate of Higher Education, Goa



Our college were the Runners Up at 'Athena - Inter Collegiate Football Cup' organised by Goa College of Home Science and Nirmala Institute of Education

EXPERIENTIAL LEARNING



Creative capsules field visit for students of BCA department



Field Visit to Mandovi Dock Yard, Rassaim by the Department of Business Administration



Field Visit to Dharohar: National Museum of Customs & GST, Panjim by the Department of Business Administration



Field Visit to Counto Motors, Ribandar by the Department of Business Administration



Field Visit to Seahath Canning, Margao and Blue Moon, Cuncolim by the Department of Business Administration as a part of the course on Management of Dangerous & Hazardous Cargo



Field Visit to Taj Properties in Candolim by the Department of Business Administration



Experiential Field Trip to FiIRE (Forum for Innovation Incubation Research and Entrepreneurship) Margao organised by Department of Economics



BBA students visited CIBA, Verna as part of their course on Marketing Management

EXPERIENTIAL LEARNING



BBA (Shipping & Logistics) students visited Pottery Tale by Mampy as a part of Life Skills course



Field Visit to SA Financial Services, Margao as part of their course Stock Market Operations by the Department of Business Administration



Field Visit to the Zuri White Sands Goa Resort & Spa, Varca as part of their course Leadership and Team Building by the Department of Business Administration



FY BBA Shipping & Logistics students visited Pentair, Verna as part of their course on Logistics Management



BBA students visited Commscope, Verna as part of educational visit for Supply Chain Management course



BBA students visited Mall De Goa as part of the course on Retail Management

CAMPUS 360



Visit by new Commanding Officer of 1 Goa Girls Battalion, Lt. Col. Poonam Varma to MES college



Shiv Jayanti Celebration at MES College



Our staff participated in the Poona college National Seminar as MOU partners



MOU renewed with GIPARD



MOU renewed with CII YI



'INKSPIRE 2.0' - An Intercollegiate Poetry-Reading Competition organised by the Department of English.
Chief Guest - Assoc. Prof. Roxana Singh



Socio-Creations on the theme Indian Culture organised by the Department of Sociology

CAMPUS 360



Annual Prize Distribution Ceremony 2025-26. Chief Guest – Ms. Pallavi Dempo, Educationist & Hon. Trustee of Dempo Charities Trust



State-level Panel Discussion on Union Budget 2026-27 organised by Department of Economics in association with Goa Chamber of Commerce and Industry



Screening of the Konkani short film Acecao, the female artist Ms. Prashanti Talpankar our Alumna won the international award for the same



Workshop on 'Equipping Commerce Students for Continuous Career Success'



'Women Entrepreneurs: A Success Story' held as a part of Converge 3.0



The Department of Konkani, in collaboration with the Goa Konkani Akademi, organized the Book Release Ceremony of 'History of Konkani Language and Literature' authored by Prof. (Dr.) Cosma Fernandes



Self-defence workshop for girls in association with PTA

CAMPUS 360



A Discussion on Entrepreneurship in collaboration with CII YI and IIC



State Level Hackathon titled 'Hacksprint' organised by Department of Computer Application



Genesis Event organised by Department of Computer Application



Celebration of Konkani Rajbhasha Day by the Department of Konkani. Resource person - Shri Gopinath Gaonkar



One-Day State Level Intercollegiate Event Sanshodhan 8.0 on the theme 'Bull Vs Bear' organised by Post Graduate Department of Commerce



ECOBUEZZ 2020 on the theme 'From Consumption to Conservation' organised by Department of Economics & Economics Club



Commerce Fiesta 2025-26 organised by Department of Commerce



'JUST A MINUTE TALK' Competition on the occasion of International Mother Language Day organised by Reader's Club and NDLI Club

CAMPUS 360



Poster Competition on the theme 'Women Empowerment / Gender Equality / Celebrating Women's Achievements' on the occasion of International Women's Day organised by OBC Cell in collaboration with NDLI and Readers



Fiesta de BA organised by Department of Arts



Celebration of Management Day and 25 years of BBA Programme at MES College



B Plan Competition - Inceptum held on 19th February 2026 on the occasion of 25 years of BBA Programme Completion.



Bazaar Day organised by SYBBA students as part of their course Retail, Sales, & Distribution Management



Book Exhibition on the theme 'Eminent Women Writers' organised by OBE Cell, NDLI Club and Readers Club



International Women's Day Celebration at MES College



Collage Making Competition on the theme 'Say No to Ragging' organised by Anti Ragging Cell and NDLI Club

CAMPUS 360



FYBBA (Shipping & Logistics) students participated at National Maritime Day Celebrations on the theme 'Maritime India - Empowering Progress' at MPA



Farewell Programme 2025-26 for the graduating first batch of NEP's TYBA & TYBCOM



Mega Campus Placement Drive organised by Training & Placement Cell of the College

TEACHERS' ACHIEVEMENTS



➤ Prof. (Dr) Cosma Fernandes

- 'Konkani Bhas Ani Sahityacho Itihas', a research book on Konkani by Prof. Dr. Cosma Fernandes was released in the presence of Sahitya Academy Awardees Dilip Borkar & Vincy Quadros
- Felicitated by Kamleshwar Shikshan Sanstha on the occasion of its Centenary Celebration
- Felicitated by Bimb Parivar, Goa at Pernem, where ten personalities from Pernem taluka was honoured with Citation, shawl & shrifal
- Invited as a resource Person for 'Konkani Challvallint Mhalgaddeanchem Yogdan' series by Goa University

TEACHERS' ACHIEVEMENTS

➤ **Dr. Freda Pereira**

- Presented a paper titled, "Promoting Psychological Well-Being: The Role of Cognitive Reappraisal and Social Support in Post Trauma Resilience" at the two-day International conference on "Ethics, values in Healthcare: Psychological, Literary, Artistic and Medical Perspectives" held on 23rd and 24th February 2026, organised by departments of Psychology and English, DCT's Dhempe College of Arts & Science, Miramar Goa in collaboration with Sangath, Goa and Manipal Hospital, Goa.
- Presented paper titled "Balancing Crisis Resolution Speed and Sustainability: Autocratic, Laissez-Faire, Transformational Leadership in Crisis Management" at national conference at POONA College in Pune on 6th & 7th March 2026.
- Chaired a session for a two-day national seminar titled "Cutting Edge Research and Innovation" at POONA College in Pune on 6th & 7th March 2026.
- Presented research paper titled "HRM Strategies and Workplace Transformation: A Leadership Perspective Objectives" at international conference organized by Rosary College on 28th March 2026.
- Research paper titled "Balancing Crisis Resolution Speed and Sustainability: Autocratic, Laissez-Faire, Transformational Leadership in Crisis Management" was published in the International Referred and Peer Reviewed Journal of advance and applied research (IJAAR) ISSN-2346-7075 Impact Factor-8.141 Vol-7. Issue-23 in March-April 2026.

➤ **Associate Prof. Cedila Gomes**

- Jointly presented a paper titled, "Role of Self-compassion in caregivers' self-care" at the two-day International Conference on 'Ethics, Values and Human Dignity in Healthcare: Psychological, Literary, Artistic & Medical Perspectives' organized by the Departments of Psychology and English, DCT'S Dhempe College of Arts & Science, Miramar-Goa in collaboration with Sangath, Goa & Manipal Hospital, Goa held on 23rd & 24th February 2025 at Clube Tennis De Gaspar Dias, Miramar-Goa.
- Research paper titled "The Mediating Role of Family Functioning on the Impact of Family Rituals on Student Well-Being Among Asian Undergraduates" published in Academia Lasalliana Journal of Education and Humanities, Volume 7, Issue 1.
- Invited as a moderator for an "Inter-Religious Dialogue" on the theme "Faith and Inter-Faith Dialogue from Women's Perspectives" organized by the Institute Mater Dei, A National Institute of Theology for Women Religious, Old Goa, India.

➤ **Assistant Prof. Rajesh D. Tanksali** was a resource Person for a Workshop titled "Business Analytics: Applications of Supervised Machine Learning using Python" at Post Graduate Department of Commerce, Rosary College of Commerce & Arts, Navelim, Salcete-Goa on 12th February 2026.

➤ **Assistant Prof. Omkar Pawaskar** presented a paper titled "The sustainability paradox of electric mobility in energy import-dependent regions: Evidence from Goa" at the Two-day National Seminar on "Cutting Edge Research and Innovation", held on 6th and 7th March, 2026, at Poona College of Arts, Science & Commerce, Pune, Maharashtra.

CONTACT US

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