

PO 1: Management knowledge: Demonstrate knowledge and skills based on fundamental concepts of human resource, marketing, finance, and shipping & logistics management.

PO 2: Problem solving: Apply critical thinking and problem-solving skills in different work place scenarios; and conduct research independently for management decision making.

PO 3: Entrepreneurship: Develop entrepreneurial mindset and cultivate creativity and innovation.

PO 4: Multidisciplinary knowledge: Incorporate multi-disciplinary perspectives to management practices.

PO 5: Communication: Communicate effectively at work place for better team dynamics and decision making.

PO 6: Holistic development: Holistic development of an individual's personality for overall success in life.

PO 7: Business and Society: Awareness about the historical, cultural, environmental aspects of the nation and understand its impact on business organizations.