

M.E.S. VASANT JOSHI COLLEGE OF ARTS & COMMERCE, ZUARINAGAR – GOA  
 ACADEMIC YEAR 2025-2026  
 DEPARTMENT OF TOURISM AND TRAVEL  
 CERTIFICATE COURSE IN ‘CULTURAL, SUSTAINABLE & EXPERIENTIAL TOURISM IN GOA’  
 (30 HOURS)  
 DURATION: JANUARY 2026 TO MARCH 2026  
 SYLLABUS FOR THE COURSE

SR. NO.	TOPIC (COURSE MODULE)	NUMBER OF HOURS
1.	Cultural Heritage of Goa <ul style="list-style-type: none"> <li>• Forts, Churches, Temples: Icons of Goa’s multicultural past</li> <li>• Festivals of Goa: Shigmo, Carnival, Sao Joao</li> <li>• Impact of Tourism on Cultural Preservation and Change</li> </ul>	08 Hours
2.	Tour Guiding & Communication Skills <ul style="list-style-type: none"> <li>• Designing and Leading Walking Tours</li> <li>• Visitor Interaction &amp; Customer Care</li> <li>• Storytelling and Public Speaking Techniques</li> </ul>	06 Hours
3.	Sustainable & Responsible Tourism <ul style="list-style-type: none"> <li>• Environmental Challenges in Goa’s Tourism Belt</li> <li>• Introduction to Community-Based Tourism</li> <li>• Waste Management &amp; Eco-conscious Tourism Practices</li> </ul>	08 hours
4.	Event & Festival Tourism in Goa <ul style="list-style-type: none"> <li>• Case Studies: Sunburn, Serendipity, Carnival</li> <li>• Festival Logistics: Planning, Crowd Control, Safety</li> <li>• Marketing &amp; Experience Design for Events</li> </ul>	08 hours

**Ms. Rupali Shetye**  
**Teacher In-Charge**

**Dr. Manasvi M. Kamat**  
**Professor & Principal**