

M.E.S. Vasant Joshi College of Arts and Commerce, Zuarinagar-Goa

Academic Year 2025-26

DEPARTMENT OF BUSINESS ADMINISTRATION (SHIPPING & LOGISTICS)

COURSE OUTCOMES

SEMESTER I

Management Process & Organizational Behaviour- Core Course Course Code: MNA- 100

The students will be able to:

CO-1: Understand the functions and responsibilities of managers and their role in decision making

CO-2: Get an insight into Organization Structure and Design and its impact on Individual and Interpersonal behaviour

CO-3: Analysing Individual Behaviour, and its implications for organizational behaviour.

CO-4: Analysing Group behaviour, and its implications for organizational behaviour.

Human Resource Management- Core Course

Course Code: MNA- 101

The students will be able to:

CO-1: Define the concept of HR and its integration with business performance.

CO-2: Derive a deep insight into Human Resource planning and its linkage to an effective recruitment process.

CO-3: Understand of Training needs assessment and the training process.

CO-4: Get an in depth understanding of a good Performance Management System.

CO-5: Evaluate various components of employee compensation and benefits and their role in attracting and retaining competent people.

CO-6: Assess Industrial Disputes and methods of settlement of the same.

Introduction to Shipping Industry and Geography of Sea Transport- Core Course

Course Code: MNS- 100

The students will be able to:

CO-1: Identify various aspects related to the shipping industry.

CO-2: Understand the functions of different agencies, bodies in the industry.

CO-3: Comprehend the nuances of the sea transport network in the world.

CO-4: Analyse the impact of various geographical features on modes of transportation.

Communication English: Spoken & Written AEC

Course Code: ENG-151

The students will be able to:

CO-1: Elicit and show respect for the views of others as well as be culturally sensitive.

CO2: Display emotional stability and self-confidence.

CO-3: Apply critical thinking skills through decision- making and problem solving.

CO-4: Demonstrate effective written communication for an intended purpose and audience that follows genre/disciplinary conventions that reflect creation, organization, precision, and revision.

Cultural Heritage of Goa -I MDE

Course Code: MNA-

121

CO-1: Demonstrate a thorough grasp of the basic topography of Goa, the social assets of Goa, state identities, modes of transportation and housing, and the architecture of historic places in Goa.

CO-2: Gain insight and practical knowledge into the pre-Portuguese and Portuguese eras and the customs and traditions in Goa.

CO-3: Understand the traditional systems of land ownerships and the intangible heritage of Goa.

CO-4: Understand the liberation movements and Post Portuguese era.

Environmental Studies I VAC

Course Code: VAC- 100

The students will be able to:

CO.1 Distinguish between renewable and non-renewable resources

CO.2 Understand different ways to manage resources sustainability

CO.3 Appreciate the value of biodiversity and its management.

Digital Content Creation in English AEC

Course Code: ENG 152

The students will be able to:

CO-1: Create and deliver individual presentations using a variety of digital software.

CO-2: Compose and present a digital story.

CO-3: Identify and distinguish between different genres of writing.

CO-4: Write a book/ film review.

CO-5: Interpret graphic data to arrive at an informed conclusion.

SEMESTER II

Marketing Management- Core Course**Course Code: MNA- 103**

The students will be able to:

CO-1: Take decisions based on the Marketing Mix.

CO-2: Divide the market into segments, check attractiveness and accordingly take decisions.

CO-3: Rationalize decisions based on segmentation, targeting and positioning analysis.

CO-4: Take decisions related to the product based on the life cycle stage and decide which channel will be appropriate for distribution.

CO-5: Identify the factors affecting promotion mix and come up with alternatives and take advertising related decisions.

Financial Statement Analysis- Core Course**Course Code: MNA- 104**

The students will be able to:

CO-1: Interpret financial statements from annual report of a company.

CO-2: Analyse financial statements to assess financial strength of a company using tools like comparative statement, common size statement, trend analysis and Cash Flow Statement.

CO-3: Compute and analyse different financial ratios and their interpretation and application in decision making.

CO-4: Compare firms based on financial ratios and other parameters for effective inter – firm analysis.

Logistics Management - Core Course**Course Code: MNS- 101**

The students will be able to:

CO-1: Identify and understand the components of Logistics

CO-2: Understand Government Regulations and Policies

CO-3: Understand various techniques and systems of Material Management

CO-4: Understand the role of Information technology in Logistics

Critical Thinking – MDE**Course Code: MNA-129**

The students will be able to:

CO-1: Gain competence in identifying and constructing arguments and explanations.

CO-2: Use the knowledge of critical thinking to symbolize propositions and arguments.

CO-3: Identify errors and fallacies in reasoning.

Functional English I: Communicative English 1.1 AEC**Course Code: ENG-251**

The students will be able to:

CO-1: Confident with advanced communicative skills in oral and written communication

CO-2: Familiar with improved comprehension skills

CO-3: Able to analyse and interpret texts

CO-4: Write short narratives and summaries with appropriate use of paragraphing and punctuation

English VAC - Life Skills

Course Code: 116

The students will be able to:

CO-1: Students will be introduced to important life skills: emotional, social, critical thinking, and creative thinking.

CO-2: Understand the connection between emotional, social and thinking skills.

CO-3: Understand the use of these skills and be able to use them in their own personal lives as well as in the helping profession.

CO-4: Develop their critical and creative thinking skills.

SEMESTER III

Introduction to Shipping Industry and Geography of Sea Transport Major

Course Code: MNS- 100

The students will be able to:

CO-1: Identify various aspects related to the shipping industry.

CO-2: Understand the functions of different agencies, bodies in the industry.

CO-3: Comprehend the nuances of the sea transport network in the world.

CO-4: Analyse the impact of various geographical features on modes of transportation.

Service Operations Management Major

Course Code: MGS-201

The students will be able to:

CO-1: Understand the service operations management.

CO-2: Manage supplier relations and service processes.

CO-3: Optimize inventory levels.

CO-4: Manage warehouse operations.

Logistics Management Major

Course Code: MNS- 101

The students will be able to:

CO-1: Make managerial decisions using set theory.

CO-2: Make managerial decisions using basic calculus.

CO-3: Make managerial decisions using linear algebra.

CO-4: Use probability for arriving at decisions.

Contemporary Global Issues MC

Course Code: POL-231

The students will be able to:

CO-1: will be able to develop a functional understanding of Contemporary Global Issues.

CO-2: to assess various dimensions of global concerns critically.

CO-3: develop the interrelation between global and national issues.

CO-4: learn how global issues affect individuals and society.

Sampreshan Kaushal AEC

Course Code: HIN-251

The students will be able to:

CO-1: छात्र संप्रेषण कौशल और नेतृत्व की क्षमता का विकास होगा।

CO-2: छात्र रोजगार के अच्छे अवसर प्राप्त कर सकेंगे।

CO-3: छात्र भाषा में प्रभावशाली ढंग से विचारों का आदान-प्रदान कर सकेंगे।

CO-4: छात्रों में सामुहिक संघ की भावना बढ़ेगी।

Interview Facing Skills & Mock Interviews SEC

Course Code: MGA-241

The students will be able to:

CO-1: Conduct a self-assessment.

CO-2: Analyse the job market and job search efficiently.

CO-3: Developing effective resumes and cover letters.

CO-4: Participate in selection processes of organizations and interviews confidently.

Business Research Methods Major**Course Code: MGA-202**

The students will be able to:

CO-4: Understand the relevance and role of Research in business and formulate the Research problem.

CO-5: Develop the framework/design and a well -designed questionnaire with appropriate use of measurement scaling

CO-6: Develop an appropriate Sampling design.

CO-7: Analyse and interpret the results for decision making.

Chartering Major**Course Code: MGS-202**

The students will be able to:

CO-1: Understand the chartering concepts.

CO-2: Identify functions and responsibilities of a chartering manager.

CO-3: Perform lay time calculations.

CO-4: Estimate Voyage.

Export Import Procedures and Banking & Shipping Documentation Major**Course Code: MGS-203**

The students will be able to:

CO-1: Understand the export-import procedures.

CO-2: Get familiarized with methods of exporting.

CO-3: Identify various shipping documents.

CO-4: Understand foreign trade policy.

Supply Chain Management Major**Course Code: MGS-204**

The students will be able to:

CO-1: Understand the core concepts to manage the supply chain process.

CO-2: Understand the value of information in supply chain management.

CO-3: Manage procurement and distribution strategies.

CO-4. Identify issues and emerging trends in supply chain.

The students will be able to:

CO-1: छात्र संभाषण के स्वरूप से अवगत होंगे।

CO-2: छात्र संभाषण कला के विभिन्न रूपों से परिचित होंगे।

CO-3: छात्र संभाषण कला की उपयोगिता को समझेंगे।

CO-4: छात्र संभाषण कला संवर्धन करेंगे।

SEMESTER V

Economics of Shipping and Sea Transport- Major

Course Code: MGS-300

CO-1: Analyse various factors that impact costs in shipping industry

CO-2: Understand the acquisition and disposal of ships

CO-3: Identify need of various components of sea transport.

CO-4: Cost management in shipping

Maritime Law- Major

Course Code: MGS-301

CO-1: Identify the various types of Maritime Lien, responsibilities of various authorities.

CO-2: Understand the composition of various Acts.

CO-3: Understand various conventions related to Maritime Law.

CO-4: Apply the Rules & Legal Provisions for Shipping Operations

Air, Rail and Cargo Management- Major

Course Code: MGS-302

CO-1: Manage Air cargo traffic and management.

CO-2: Handle Logistics operations of Rail and Road transport.

CO-3: Gain expertise in cargo characteristics, its forecasting and safety precautions.

CO-4: Manage and transport Dangerous & Hazardous Cargo.

Shipping Finance Management - Major

Course Code: MGS-305

The students will develop the ability to:

CO-1: Manage overall ship financing processes of new and second-hand ships

CO-2: Identify the various sources of financing.

CO-3: Identify the risks associated with ship financing.

CO-4: Carry out the documentation process of ship financing

Strategic Management- Major

Course Code: MGS-309

The students will be able to:

CO-1: Analyse the firm's Internal environment using Internal analysis tool and techniques.

CO-2: Analyse the firm's External environment using External analysis tools and techniques

CO-3: Identify and indicate sustainable strategies for firms for competitive advantage.

CO-4: Integrate and apply knowledge to formulate and implement strategy from holistic and multi-functional perspectives.

SEMESTER VI

Management of Dangerous & Hazardous Cargo - Major

Course Code: MGS-303

CO-1: Utilise concepts of Dangerous goods

CO-2: Understand the importance of documentation when moving dangerous goods

CO-3: Familiarise with Packaging of Dangerous Goods for Transport

CO-4: Understand the importance Radiation Screening at Ports

Customs Procedures and Marine Insurance- Major

Course Code: MGS-304

CO-1: Understand customs procedures, applicable rules and regulations

CO-2: Classify goods and transshipment of goods

CO-3: Apply the concepts of Marine Insurance to hull & cargo.

CO-4: Identify risks and indemnities in Marine Insurance.

Line Transport and Port Management- Major

Course Code: MGS-306

CO-1: Recognize and analyse effects of containerization, unitization, ICD's etc. on development of liner trade.

CO-2: Analyse the role of ports in international trade & its importance

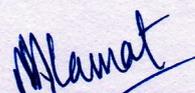
CO-3: Analyse role of port equipment in port productivity.

CO-4: Perform Stevedoring functions.

Internship

Course Code: MGA-262




Dr. Manasvi M. Kamat
Professor and Principal