

**M.E.S Vasant Joshi College of Arts and Commerce, Zuarinagar-Goa**

**Academic Year 2025-26**

**BBA Course Outcomes**

Semester	Course Code	Course Category	Course Title
I	MNA- 100	Core Course	Management Process & Organizational Behaviour
I	MNA- 101	Core Course	Human Resource Management
I	MNA- 102	Core Course	IT Skills for Business
I	ENG 151	AEC	Communicative English: Spoken and Written
I	ENG-152	AEC	Digital Content Creation in English
I	MNA-121	MDE	Cultural Heritage of Goa -I
I	VAC-100	VAC	Environmental Studies I
II	MNA- 103	Core Course	Marketing Management
II	MNA- 104	Core Course	Financial Statement Analysis
II	MNA- 105	Core Course	Business Environment
II	MNA-129	MDE	Critical Thinking
II	ENG-251	AEC	Functional English I:Communicative English 1.1
II	MNA-141	SEC	Public Speaking and Presentation Skills
II	VAC-116	VAC	Life Skills
III	MGA-200	Major	Financial Management
III	MGA-201	Major	Business Environment
III	MGA-211	Minor	Business Maths and Statistics
III	POL-231	MC	Contemporary Global Issues
III	HIN-251	AEC	सम्प्रेषण कौशल (Communication Skill)
III	MGA-241	SEC	Interview Facing Skills & Mock Interviews
IV	MGA-202	Major	Business Research Methods
IV	MGA-203	Major	Consumer Behaviour
IV	MGA-204	Major	Talent Acquisition and Employee Engagement
IV	MGA-206	Major	Retail, Sales & Distribution Management
IV	MGA-209	Major	Case Analysis
IV	HIN-252	AEC	संभाषण कला (Sambhashan kala)
IV	MGA-262	Internship	Internship
V	MGA -300	Major	Economics for Management
V	MGA-301	Major	Services Marketing
V	MGA-304	Major	Integrated Marketing and Communications
V	MGA-305	Major	Performance Management and Competency Mapping
V	MGA-308	Major	Production and Operations Management
V	MGA-309	Major	Strategic Management
VI	MGA-307	Major	Entrepreneurship
VI	MGA-310	Major	Legal Aspects of Business
VI	MGA-311	Major	Production and Brand Management
VI	MGA-312	Major	Labour Laws and Compensation Management
VI	MGA-362	Internship	Internship



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