

**M.E.S.'s VASANT JOSHI COLLEGE OF ARTS AND COMMERCE,
ZUARINAGAR - GOA
B. A. (NEP) III SEMESTER END ASSESSMENT, OCTOBER/NOVEMBER, 2024
SOCIOLOGY(Skill Enhancement Course)
SOC 241 – ACADEMIC WRITING**

Duration: 1 Hour

Total Marks: 20

Instructions:

1. All questions are **compulsory**, however **internal choice** is available.
 2. Figures to the **right** indicate **maximum** marks.
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Q.1 Answer the following questions:

(4 x1 =4 Marks)

- a) What is academic writing?
- b) Name two conventions of academic writing.
- c) Give an example of a secondary source of data.
- d) Name the citation styles used in academic writing.

Q. 2 A) Answer the following questions

i) List the forms of academic writing.

(1 Mark)

ii) Provide an example of a well-structured argument

(1 Mark)

OR

Q. 2 A) iii) What is a primary source of data?

(1Mark)

iv) Give an example of an online database used for academic research

(1Mark)

Q.2 B) Answer the following questions

i) What are some strategies to enhance clarity in academic writing

(1Mark)

ii) What does the term "plagiarism" mean?

(1 Mark)

Q. 3 A) Answer the following questions

i) How does academic writing differ from non-academic writing?

(1 Mark)

ii) Why is precision important in academic writing?

(1 Mark)

OR

Q. 3 A) iii) What is the significance of using online databases for research?

(1Mark)

iv) Explain the role of a thesis statement in an academic essay.

(1Mark)

Q. 3 B) Answer the following questions

i) Why is it important to cite sources in academic writing?

(1 Mark)

ii) State the main difference between Survey and Interview Method

(1 Mark)

Q. 4 A) Answer the following questions

- i) Why is research ethics essential in academic writing? Give an example. (1Mark)
- ii) How can using secondary sources of data support academic research? (1 Mark)

OR

- Q. 4 A) iii) How does referencing help avoid plagiarism? (1Mark)
- iv) Explain the difference between in-text citation and a bibliography. (1Mark)

Q. 4 B) Answer the following questions

- i) Why is critical thinking important when evaluating data sources? (1 Mark)
- ii) Why is it important to follow a specific referencing style in academic writing? (1 Mark)

Q. 5 A) Answer the following questions

- i) A book by C.N. Shankar Rao that is widely known is *Sociology: Principles of Sociology with an Introduction to Social Thought* published by S, Chand & Company in 2012. Write this reference in APA 7th edition style. (1 Mark)
- ii) These days, social media is super important. Everyone's using it all the time to stay connected and share stuff. It's also a big deal for businesses since they can reach out to customers easily. Rewrite using formal tone and structure of academic writing. (1 Mark)

OR

- Q. 5 A) iii) "How has the use of social media influenced consumer purchasing behavior in the last five years? Identify which sources of data (primary or secondary) would be most appropriate. (1 Mark)

- iv) Research Topic: "The Effects of Social Media on Mental Health Among Adolescents" - Give the ethical consideration for this topic. (1 Mark)

Q. 5B) Answer the following questions

- i) Provide a counterargument for the statement 'Traditional Indian food is healthier than modern fast food due to its fresh ingredients and balanced spices'. (1 Mark)
- ii) Ramesh a post-graduate student, is working on his thesis. He needs to access journal articles, books, and primary sources related to his research topic "Gender pay gap and workplace discrimination". Identify the library resources he can use to find relevant information. (1 Mark)
