

M.E.S VASANT JOSHI COLLEGE OF ARTS & COMMERCE, ZUARINAGAR- GOA
B.COM (Hons.) Semester- I End Assessment (Regular/Repeat) (As per OA-38), October 2024
Minor Course: Principles and Practice of Management (COM 111)

Instructions:

1. The Question Paper consists of five questions with all questions carrying equal marks.
2. Q.No.1 is Compulsory.
3. Internal choice is provided in Q.No.2 to Q.No.5.
4. Figures to the right indicate the maximum marks allotted.

Duration: 2 Hours

Total Marks: 80

Q.No. 1. Answer the following:

(8 x 2 = 16 Marks)

- i) State any two features of Management
- ii) Explain Management By Objectives (MBO)
- iii) Describe SWOT and TOWS
- iv) Explain the concept of a Strategic Plan
- v) Enumerate Vroom's Expectancy Theory
- vi) Describe the concept of Staffing
- vii) Explain CPM and PERT as major control techniques.
- viii) Outline the importance of coordination

Q.2.A. Enumerate Porter's Five Forces Model framework for analyzing an industry's profitability and competitiveness. **(12)**

OR

Q.2.B. Discuss Henry Fayol's 14 Principles of Management. **(12)**

Q.2.C. Draw the BCG Matrix. **(04)**

Q.3.A. Enumerate the different types of Plans. **(12)**

Q.3.B. Discuss any four points of the process of Strategic Planning. **(04)**

OR

Q.3.C. Explain any four principles of Organising. **(04)**

Q.4.A. Elaborate on Maslow's Need Hierarchy Theory of Motivation. **(12)**

Q.4.B. Extrapolate any four Barriers to communication. **(04)**

OR

Q.4.C. Discuss any two styles of Leadership. **(04)**

Q.5.A. Explain the process of Control. **(12)**

Q.5.B. State any four principles of coordination. **(04)**

OR

Q.5.C. Specify the emerging issues in management. **(04)**