

M.E.S. VASANT JOSHI COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa

B.COM (Hons.) SEMESTER- I END ASSESSMENT,(As per OA-38)OCTOBER 2024
MINOR COURSE: PRINCIPLES AND PRACTICE OF MANAGMENT (COM111)

Duration: 02 Hours

Marks : 80

Instructions :

- 1) Question paper consists of a total of five questions with all questions carrying equal marks.
- 2) Q. No. 1 is compulsory, answer questions in not more than 50 words each.
- 3) Internal choice in Q. No. 2 to Q. No. 5 is provided.
- 4) Figures to the right indicate maximum marks allotted.
- 5) Question with 4 marks, answer in not more than 100 words each.
- 6) Question with 12 marks, answer in not more than 400 words each.

Q.1. Answer of the following:-

[8 X 2=16]

- a) What are the needs for management?
- b) Memorize the concept Delphi Techniques.
- c) List out the steps involved in selection process.
- d) State the Principles of coordination.
- e) What is Span of Management.
- f) Point out the main features of MBO.
- g) State the components of Communication process.
- h) What is CPM?

Q.2. (A) Discuss the various types of Plan.

[12]

OR

(B) Describe the concept of System Approach along with merits & demerits.

[12]

(C) Explain the Oral & Written Communication.

[04]

Q.3. (A) Illustrate Maslow's Need Hierarchy Theory of motivation.

[12]

(B) Describe the characteristic of Line & Staff Organisation.

[04]

OR

(C) Explain the concept of MBO.

[04]

Q.4. (A) Examine the techniques of Coordination.

[12]

(B) Discuss the any two Style of Leadership.

[04]

OR

(C) Explain the importance of coordination (Any four).

[04]

Q.5. (A) Critically evaluate Henry Fayol's Principles of Management.

[12]

(B) Discuss the concept of Decentralisation of Authority.

[04]

OR

(C) Explain any two emerging issues in management

[04]
