

**M.E.S Vasant Joshi College of Arts & Commerce, Zuarinagar, Goa-403726.**

**B.A. III Semester End Assessment, October / November 2024**

**Subject: Business Ethics and Governance**

**Course: Multidisciplinary Course**

**Course Code: COM-233**

**Course Title: Business Ethics and Governance**

**Duration: 2 Hours**

**Marks: 60**

**Instructions:**

- 1. All questions are compulsory; however internal choice is available.**
- 2. Figures to the right indicate full marks.**
- 3. Answer Questions 1 in about 50 words each.**
- 4. Answer Questions 2 to Question 5 in about 200 words.**

**Q 1).** Answer the following questions in 50 words each **(6 x 2=12)**

- a) What is Moral? Explain with an example.
- b) Define Ethics in Production.
- c) Define Workplace Discrimination.
- d) State the concept of Whistle-blower Protection.
- e) What is Corporate Governance?
- f) Define Zero Tolerance of Corruption.

**Q 2) A.** Define Ethics and any 2 types of Ethics. **6**

**Q 2) B.** Define Corruption and its types (any 2 points). **6**

**Q 3) A.** Explain positive role of Marketing. (Any 3 points) **6**

**Q 3) B.** Explain any 3 importance of Ethics in Business. **6**

**OR**

**Q 3) C.** Explain the relationship between Business ethics and Business Development. (Any 3 points) **6**

**Q 4) A.** Explain any 3 Ethical issues in Finance. **6**

**Q 4) B.** Explain the importance of Copyright Ethics. (Any 3 points) **6**

**OR**

**Q 4) C.** Explain any 3 measures to overcome frauds and corruption. **6**

**Q 5) A.** Discuss the various types of scams in Insurance Sector. (Any 3 points) **6**

**Q 5) B.** Describe any 3 issues in Marketing Ethics. **6**

**OR**

**Q 5) C.** Discuss any 3 remedies for Workplace Discrimination. **6**