

M.E.S Vasant Joshi College of Arts & Commerce, Zuarinagar, Goa
B.A. (NEP) III Semester End Assessment, October / November 2024
Multidisciplinary Course: Business Ethics and Governance
(Course Code: COM-233)

Instructions:

1. Question paper consists of total five questions with all questions carrying equal marks.
2. Q.1 and Q.2 are compulsory.
3. Internal choice in Q.3 to Q.5 is provided.
4. Figures to the right indicate maximum marks allotted.
5. Answer Q.1 in 50 words each.
6. Answer Q.2 to Q.5 in 200 words each.

Duration: 2 Hours

Max. Marks: 60

Q 1). Answer the following questions.

(6 x 2=12 Marks)

- i. What is Ethics? Explain with an example.
- ii. Define Ethics in Human Resource Management.
- iii. State the concept of Nepotism or Favoritism in HRM.
- iv. Define the concept of Transparency in maintaining books of accounts.
- v. What is Corruption?
- vi. Define Ethics in context of global economy.

Q 2) A. Explain any three points in Nature of Business Ethics.

6 Marks

Q 2) B. Define Zero Tolerance of Corruption and explain any two benefits.

6 Marks

Q 3) A. Explain any three negative role of Marketing.

6 Marks

Q 3) B. Explain any three importance of Ethics.

6 Marks

OR

Q 3) C. Explain any three roles of Business ethics in building a civilized society. **6 Marks**

Q 4) A. Explain any three importance of Marketing Ethics.

6 Marks

Q 4) B. Explain any three Ethical considerations in Performance Appraisal.

6 Marks

OR

Q 4) C. Discuss any three measures to overcome frauds and corruption.

6 Marks

Q 5) A. Discuss any three types of scams in Banking Sector.

6 Marks

Q 5) B. Describe any three Ethical issues in Foreign Trade.

6 Marks

OR

Q 5) C. Discuss any three causes of Workplace Discrimination.

6 Marks