

MES VASANT JOSHI COLLEGE OF ARTS AND COMMERCE, ZUARINAGAR-GOA
B.Com. III Semester End Assessment, October 2024
(Minor) BUSINESS ENVIRONMENT
COURSE CODE: CCA-211

Duration: 2 HOURS

TOTAL MARKS: 80 MARKS

Instructions:

- 1. Question NO. 1 is Compulsory.**
- 2. Each Question carries 16 Marks.**
- 3. Answer questions of 4 marks in 200 words, 12 marks in 400 words and 2 marks in 50 words.**
- 4. The figure to the right indicates the Maximum Marks for the question and sub-question.**

Q.1 Answer the Following.

(8 x 2 Marks = 16 Marks)

1. Explain Social goal of Business
2. Discuss any two features of modern business.
3. Elaborate on Fiscal Policy
4. Describe any two key components of economic environment.
5. State the significance of globalization.
6. Discuss the need of Industrial Association (any two)
7. Describe the concept of environmental movement.
8. Define the Concept of Business.

Q.2.A. Discuss the various external factors affecting business environment. **12 marks**

OR

Q.2.B. Describe various components of Internal environment **12 marks**

Q.2. C. Explain any four components of micro environment **4 marks**

Q.3.A. Analyze the impact of different economic system on economic growth **12 marks**

Q.3.B. Analyze the objectives of NITI Ayog in terms of economic development of India. **4marks**

OR

Q.3. C. Describe any four parameters of NITI Ayog. **4marks**

Q.4.A. Analyze the different aspects of Economic Globalization in India **12 marks**

Q.4.B. Discuss briefly Make in India Policy

4 marks

OR

Q.4. C. Describe the complex nature of business from India's perspective.

4 marks

Q.5.A Analyze the impact of Local Self-Government bodies (Panchayats and Municipalities) on the economic development of businesses in Goa.

12 marks

Q.5.B Explain the major functions of the Goa Chamber of Commerce and Industry.

4 marks

OR

Q.5.C Discuss the objectives of the Goa State Industries Association (GSIA) and its contribution to Goa's industrial growth.

4marks

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Q.1 Answer the Following.

(8 x 2 Marks= 16 Marks)

1. Explain Economic goal of Business.
2. Describe any two features of modern business.
3. Discuss the Scope of business in relation to business environment.
4. Explain the Concept of economic environment
5. Explain in brief the concept of Mixed Economy
6. State the Cons of Globalization
7. List the key points of Goenchi Mati Movement in Goa.
8. State the Challenges of Industrialization in Goa.

Q.2.A. Discuss the PESTLE framework in relation to business environment .

12 marks

OR

Q.2.B. Describe various components of Micro environment

12 marks

Q.2. C. Explain any four components of Internal environment

4 marks

Q.3.A. Discuss how government apply the various economic policies for the purpose of countries economic growth.

12 marks

Q.3.B. State how economic planning in India bridges the gap towards economic development of the country.

4 marks

OR

Q.3. C. Analyze how the role of NITI Ayog in India's Economic Development.

4 marks

Q.4. A. Evaluate how India plays its role in combating climate change to promote Sustainable Development.

12 marks

Q.4. B. Describe the role of India in International Organizations

4marks

OR

Q.4.C. Describe the complex nature of business from India's perspective.

4 marks

Q.5.A. Analyze the impact of Local Self-Government bodies (Panchayats and Municipalities) on the economic development of businesses in Goa.

12 marks

Q.5.C Discuss the objectives of the Goa State Industries Association (GSIA) and its contribution to Goa's industrial growth.

4 Marks

OR

Q.5.B Describe any 4 major functions of the Goa Chamber of Commerce and Industry. **4 Marks**