



## MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa – 403726

Affiliated to Goa University Accredited by NAAC with B+ Grade (4<sup>th</sup> cycle)

**ACADEMIC YEAR 2021 – 2022**

**REPORT OF THE ACTIVITY**

**PLACEMENT CELL**

### MEGA CAMPUS PLACEMENT DRIVE IN ASSOCIATION WITH CII- MODEL CAREER CENTRE

- **Date:** Tuesday, 5<sup>th</sup> July 2022 Time: 9.30 a.m. to 3 p.m.
- **Platform:** block II – New Building
- **Speaker for the Session:** Shri. Sheikh Mohammad Azaan HR Executive, Shri. Jervis D'Souza HR Assistant and Shri. Brony Pereira, Business Development Executive.
- **Audience:** B.A, B.COM., B.C.A. B.BA, M.COM. final year students as well as passed out students of the college
- **No. of participants:** 83 students and 11 HRs from 7 companies.

#### Report in brief:

The Placement Cell of MES college organized a Mega Campus Placement Drive in association with CII- Model Career Centre. 7 companies participated in the drive by sending their HRs to interview and select suitable candidates for the various job vacancies.

A formal function was held in the seminar hall of the college before the commencement of the drive. At the onset the Principal, Dr. Manasvi M. Kamat welcomed the HRs of various companies and the students. She expressed her gratitude to CII and the model career centre personnel for conducting the drive in the college. Such mega placement drives will benefit the students searching for jobs and will help to bring about a strong industry- academia connection. She also urged the company HRs to give their valuable feedback so as to help improve the organization of such drives in future.



The compere Asst. Prof. Sibel Almeida introduced the representatives of the CII-MCC. Shri. Sheikh Mohammad Azaan gave a broad overview of the objective of organizing such drives. He urged the students to participate in such drives in large numbers to make it successful. He also explained in brief the modus operandi of the drive to the students.

The function ended with a vote of thanks given by Asst. Prof. Swati A. Shigaonker, Chairperson of Placement Cell. Other placement cell members, Asst. Prof. Deepak Gosavi, Asst. Prof. Sanjana Halarnkar Asst. Prof. Michelle D'Mello and Asst. Prof. Satish Gangavati were also present for the drive.



The HRs of the companies then conducted the interviews in various classrooms allotted to them. 83 students participated in the Placement Drive. The shortlisted candidates will be called for the final round of interviews by the companies.

**Remarks of the Coordinator:** The Mega Campus Placement Drive was a huge success. Students got an experience of giving interviews in 7 companies at one time. This increased their confidence and gave them an idea how to face interviews in future. Shortlisted students will also get employed which is an added benefit.

**Dr. Manasvi M. Kamat**  
Principal

**Asst. Prof. Mrs. Swati A. Shigaonker**  
Chairperson, Placement Cell



14<sup>th</sup> March 2022

## M.E.S. COLLEGE OF ARTS & COMMERCE

### ZUARINAGAR GOA

#### STOCK BOOZE SECURITIES PVT LTD

A campus placement drive was organised by the Placement Cell of the college for Stock Booze Securities Pvt. Ltd on Monday 14<sup>th</sup> March 2022. in room no. 7 old building. The vacancy was for the post of Management Trainee cum Business Analysis. Asst. Prof. Swati A. Shigaonker organized the placement drive. The speakers were Ms. Urvi Dhargalkar, Conversion executive and Ms. Siddhi, HR team

At the onset the HR Team delivered an orientation session for B.Com. Semester VI students of B.Com. division B & C in their respective classrooms. 87 students got the benefit of the orientation. The HR team played a video on stock market, its concepts, modus operandi etc. they then gave a brief overview of their company and the job role. Any doubts, queries of students were cleared in this session.

Later, at 11.30 am the team met the students interested in joining the company in room no. 7 for the preliminary round. 19 students attended the 1<sup>st</sup> round. The subsequent rounds will be held on 26<sup>th</sup> March 2022.





Dr. Manasvi M. Kamat  
Principal



Asst. Prof. Mrs. Swati A. Shigaonker  
Chairperson, Placement Cell

**M.E.S. COLLEGE OF ARTS & COMMERCE  
ZUARINAGAR GOA**

**PLACEMENT DRIVE BY SMVV EDUTECH ADVISORY PVT. LTD.**

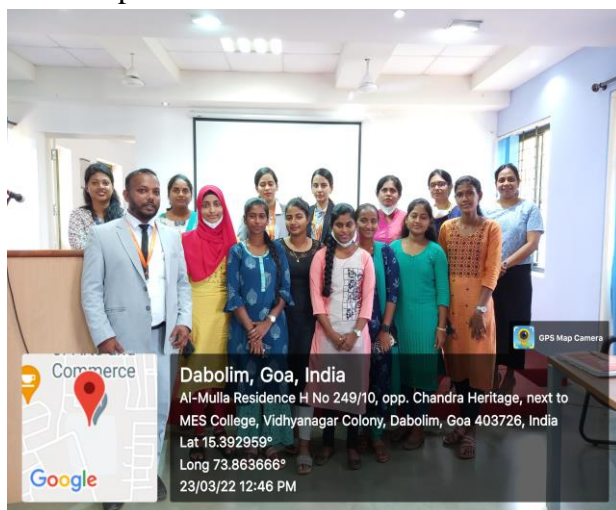
- **Date:** Wednesday, 23<sup>rd</sup> March 2022 Time: 10.00 a.m. to 1.00 p.m.
- **Platform:** M.S.Kamat Seminar Hall
- **Speaker for the Session:** Mr. Alick D'souza HR manager, Ms. Shetye and Ms. Salma Shaikh HR Intern.
- **Audience:** B.COM., B.A, semester VI students
- **No. of participants:** 14

**Report in brief:**

A campus placement drive was organised by the Placement Cell of the college for SMVV Edutech Advisory Pvt. Ltd on Wednesday, 23<sup>rd</sup> March 2022 from 10.00 a.m. to 1.00 p.m. The vacancy was for the post of Sales interns at Panaji and Ponda Branch.. Asst. Prof. Swati A. Shigaonker, Asst. Prof. Michelle D'Mello and Asst. Prof. Sibel Almeida organized the placement drive.

At the onset the HR Team presented a PPT orientation session about the company and the job profile. Then they started with the interviews. The company short listed some students and informed them that they will contact the students after a few days.

**Remarks of the Coordinator:** 06 students were selected as employee in training internship in the sales department of the company.







26<sup>th</sup> March 2022

**M.E.S. COLLEGE OF ARTS & COMMERCE  
ZUARINAGAR GOA**

**STOCK BOOZE SECURITIES PVT LTD**

A session was organised by the Placement Cell of the college for Stock Booze Securities Pvt. Ltd on Saturday, 26<sup>th</sup> March 2022 in room no. 2 old building for B.Com. Semester VI Division C students from 10.15 a.m. to 11.30 a.m. 37 students attended the session. The resource persons were Ms. Deepali Patel, Manager and Mr. Sourabh Singh, MD, Stock Booze Securities Pvt. Ltd. They spoke on stock market and opening Demat Account. The HR team played a video on stock market, its concepts, modus operandi etc. they then gave a brief overview of their company and the job role. Any doubts, queries of students were cleared in this session.



**Dr. Manasvi M. Kamat  
Principal**

**Asst. Prof. Mrs. Swati A. Shigaonker  
Chairperson, Placement Cell**

12<sup>th</sup> April 2022

**M.E.S. COLLEGE OF ARTS & COMMERCE  
ZUARINAGAR GOA**

**ONLINE CAMPUS PLACEMENT DRIVE - ICICI PRUDENTIAL LIFE  
INSURANCE COMPANY LTD**

An Online campus placement drive was organised by the Placement Cell of the college for **ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD** on Tuesday, 12<sup>th</sup> April 2022 from 11.30 a.m. to 1.00 p.m. The vacancy was for the post of **Sales and Distribution team**. Work location is Panaji or Margao. Asst. Prof. Swati A. Shigaonker, organized the placement drive.

At the onset when the company contacted the college via email regarding their recruitment offer, the placement team collected the interested students' names and other details through google form and emailed the same to the company. The job opening message was sent on whatsapp to the final year students from all streams.

The HR Team of the company then decided to conduct an online orientation session covering the company and the job profile using Microsoft Teams Online Platform. Those interested in joining the company were asked to give their names to the Placement Cell Incharge. Out of the 29 students who attended the orientation session, 20 students expressed their desire to attend the interviews. These 20 students were interviewed in the afternoon on the same day online via Microsoft Teams Platform. 4 students are selected out of the 20 students. The students have to upload their personal details for the Onboarding process.

Dr. Manasvi M. Kamat  
Principal

Asst. Prof. Mrs. Swati A. Shigaonker  
Chairperson, Placement Cell



13<sup>th</sup> April 2022

**M.E.S. COLLEGE OF ARTS & COMMERCE  
ZUARINAGAR GOA**

**ONLINE CAMPUS PLACEMENT DRIVE - INTELLIPAAT COMPANY LTD**

An Online campus placement drive was organised by the Placement Cell of the college for **INTELLIPAAT COMPANY LTD** on Wednesday, 13<sup>th</sup> April 2022 from 12 noon to 1.00 p.m on Zoom Platform (online). The vacancy was for the post of **Business Development Trainee**. Work location is Bangalore. Asst. Prof. Swati A. Shigaonker and Asst. Prof. Sanjana Halarnkar organized the placement drive.

At the onset when the company contacted the college via email regarding their recruitment offer, the placement team collected the interested students' names and other details through google form and emailed the same to the company. The job opening message was sent on whatsapp to the final year students from all streams as well as passed out students from 2019-20 and 2020-21 batch. 29 students filled the google form.

The HR Team of the company then decided to conduct an online orientation session covering the company and the job profile followed by a Group Discussion session. This was held on 13<sup>th</sup> April 2022. Out of the 29 students, 15 attended the orientation cum GD.

**Remarks of the Coordinator:** 4 students were selected out of the 15 students who attended the GD. These 4 students were interviewed telephonically. The company will next have a face-to-face interview round via video calling before declaring their final selection list.

Dr. Manasvi M. Kamat  
Principal

Asst. Prof. Mrs. Swati A. Shigaonker  
Chairperson, Placement Cell



## MURGAON EDUCATION SOCIETY'S COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa – 403726

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**ACADEMIC YEAR 2021 – 2022**

### REPORT OF THE ACTIVITY

#### PLACEMENT CELL- MEGA PLACEMENT DRIVE

#### CAREER COUNSELLING SESSION BY CII- CAREER COUSELLING CENTRE

- **Date:** Monday, 4<sup>th</sup> July 2022 Time: 9.30 a.m. to 12.30 p.m.
- **Platform:** M.S.Kamat Seminar Hall
- **Speaker for the Session:** Ms. Mishkova Mendes-Head Counselor, Ms. Alfiya Baig- Assistant Counselor. Mr. Brony Pereira- Business Development Executive.
- **Audience:** B.A, B.COM., B.C.A., M.COM, final year students as well as passed out students of the college
- **No. of participants:** 51

#### Report in brief:

A career counselling session was organized by the Placement Cell of the college in association with CII- Career Counselling Centre. This was organized in prelude to the Mega Placement Drive to be conducted the next day in the college premises. The session covered 4 topics *resume building, interview facing skills, dress code and etiquettes and BARO IV Aptitude test*.

At the onset the Principal, Dr. Manasvi M. Kamat welcomed the gathering. She exhorted the students to make the best use of such sessions to improve their chances of securing the desired job in the industry. Such sessions increase the confidence of the students and prepare them to answer interviews well.

The 3 resource persons were introduced by the compere, Asst. Prof. Sanjana Halarnkar. Asst. Prof. Swati A. Shigaonker gave the vote of thanks.

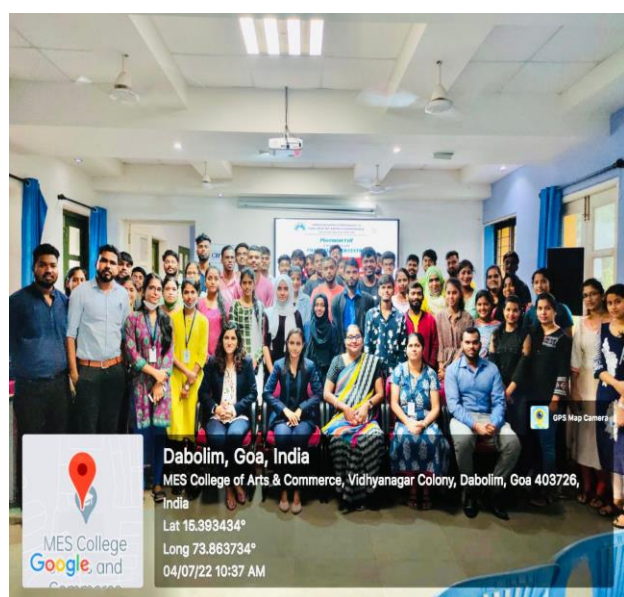
After the formal function, the resource persons commence their sessions.

The first session of **resume building** was which was covered by Ms. Mishkova Mendes. She covered points such as meaning of resume, layout to be followed when creating your resume, types of resumes, difference between a CV and a resume, preparations to be done before you write a resume, components of a resume. She then distributed a sample format of a resume and explained each part of it in detail.

The next topic was **interview preparation** which was covered by Ms. Alfiya Baig. She spoke of the need to do research about the industry/ company, the job/ position before you go for an interview, practice a mock interview, be ready with several specific answers to commonly asked questions, to practice a few behavioral and situational questions. She performed an activity to put forth her points across to the student called *Let's Play and Build*.

Her next topic was **Dress Etiquette** where she covered through visual presentation the do's and don'ts of attire for both men and women. She also covered other important topics such as Punctuality, Professionalism, Body Language,

The last part of the session was **Baro Aptitude Test**. It is designed to identify and understand your abilities and career interest. The students were shared the instructions to answer the test. A link was shared with them. They had to answer 72 questions in 15 minutes at their convenience. The results would be emailed to them.



**Remarks of the Coordinator:** The session was very elaborate, interactive and enlightening to the students. Many students got their resume related doubts cleared with the resource persons. the session was a wonderful opportunity to the students to polish their resume for the next day's placement drive as well as for future job interviews.

Dr. Manasvi M. Kamat  
Principal

Asst. Prof. Mrs. Swati A. Shigaonker  
Chairperson, Placement Cell