



## MURGAON EDUCATION SOCIETY'S VASANT JOSHI COLLEGE OF ARTS & COMMERCE

Zuarinagar, Goa – 403726

Affiliated to Goa University Accredited by NAAC with B+ Grade (4<sup>th</sup> cycle)

**ACADEMIC YEAR 2024 – 2025**

### **REPORT OF THE ACTIVITY: INVESTMENT AWARENESS PROGRAM**

- **Department:** Commerce
- **Date:** 03/03/2025
- **Platform:** –Room No. 31,05 and 04.
- **Audience:** Students of F.Y.B.COM (Div- A, B & C), S.Y.B.COM (Div- A & B) and T.Y.B.COM (Div- C & D).
- **No. of participants:** 146 (Males- 51 and Females - 95)
- **Report in brief:**

The Department of Commerce and IQAC at M.E.S. Vasant Joshi College of Arts & Commerce successfully organized an Investor Awareness Program in association with Empirical F&M Academy on 3<sup>rd</sup> March 2025 in room no. 05, 04 and 31 at 9:15 am, 10:15 am and 11:3 am respectively. The program was designed to equip students with essential financial knowledge, focusing on: Financial Planning, Mutual Funds and Ongoing Fraud Awareness.

The sessions were scheduled for different batches that includes F.Y.B.COM (Div- A, B & C), S.Y.B.COM (Div- A & B) and T.Y.B.COM (Div- C & D). The session was conducted by Mr. Vikas Vishwakarma, a BFM-certified trading professional with expertise in Advance Technical Analysis, Agri Commodity Trading, and currently pursuing CMT. His extensive experience provided valuable insights into the financial markets. Mr. Vishwakarma not only provided theoretical knowledge but also conducted a practical demonstration on reading various candle patterns in trading. He explained different types of candles used in technical analysis and their significance in predicting market trends. The students actively participated in the session, gaining hands-on knowledge about market movements and investment strategies. The event was efficiently coordinated by Assistant Prof. Sanjana Halankar (Event Coordinator). In Total 146 (Males- 51 and Females - 95) students attended the session.

Additionally, the college has signed a Memorandum of Understanding (MOU) with Empirical Academy by Principal Dr. Manasvi M. Kamat of our college and Department of Commerce for future collaborative events aimed at enhancing financial literacy and investment awareness among students. This partnership will facilitate more such educational programs and training sessions, ensuring students gain practical exposure to financial markets. Dr Sancheliana Faria, Head Department of Commerce explained the objectives and significance of the Investor Awareness Programme.

**Remarks of the Coordinator:**

The Investor Awareness Program proved to be an informative and engaging session for the students. The practical demonstration on candlestick reading was particularly beneficial, as it gave students a real-time perspective on stock market analysis. The provision of free e-certificates and study materials added to the value of the session. Such initiatives are crucial in developing financial literacy and investment awareness among students, helping them make informed financial decisions in the future.



**Ms. Sanjana S. Halarnkar**  
Event Coordinator

**Dr. Sancheliana Faria**  
Head, Department of  
Commerce

**Dr. Champa R. Parab**  
Coordinator  
IQAC

**Dr. Manasvi M. Kamat**  
Professor & Principal