

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OUTCOMES

Programme Outcomes of B.B.A

After completing the programme, a Business Management graduate will be able to:

PO 1: Take day to day decisions.

PO 2: Resolve short term challenges.

PO 3: Effectively make business presentations, communicate with confidence (oral & written) and apply the knowledge of other soft skills (e.g. Etiquettes, Negotiation skills, Time Management, Emotional Intelligence) learned during the programme.

PO 4: Identify opportunities for business growth.

PO 5: Contribute to business growth.

PO 6: Manage organisational resources effectively and efficiently.

PO 7: Students will be able to work effectively in team situations.

PO 8: Exhibit specialized knowledge and competencies in their area of focus (finance, management, marketing, HR etc.).

PO 9: Establish knowledge of the ethical obligations of business and apply them to business decisions.

PO 10: Demonstrate effective analytical and critical-thinking skills in an organizational context. in profit oriented as well as non- profit oriented organisation.