

DEPARTMENT OF BUSINESS ADMINISTRATION
COURSE OUTCOMES: BBA SHIPPING & LOGISTICS

B.B.A. (S&L) Trimester I Core – Introduction to the Shipping Industry Course: Code BSCB001

After completing the course, the student will be able to:

CO 1: Identify various dimensions and working of the shipping industry.

CO 2: Analyze different agencies in the industry.

B.B.A. (S&L) Trimester I Core – Management Process Course Code: BBCB005

After completing the course, the student will be able to:

CO 1: Apply the managerial functions and processes to various organizational situations.

B.B.A. (S&L) Trimester I Core – IT Skills Course Code: BBCB016

After completing the course, the student will be able to:

CO 1: Use Word processor, Presentation tool.

B.B.A. (S&L) Trimester I Core – Managerial Economics Course Code: BBCB018

After completing the course, the student will be able to:

CO 1: Take managerial decisions considering the impact of Business Economics to examine how a firm can achieve its objectives, subject to constraints, most efficiently.

B.B.A. (S&L) Trimester I Soft Skills – Oral Communication Skills

Course Code: BBCS001

After completing the course, the student will be able to:

CO 1: Communicate effectively and with confidence in an inter-personal setting and before an audience.

B.B.A. (S&L) Trimester I *ONBC – Creative writing Course Code: BBON008

After completing the course, the student will be able to:CO

1: Use creativity while writing.

*Optional Non-Business Course

B.B.A. (S&L) Trimester II Core – Geography of Sea Transport Course Code: BSCB002

After completing the course, the student will be able to:

CO 1: Have the knowledge of sea transport network in the world and will be able to apply the knowledge to analyze the impact of geographical features on shipping activities

B.B.A. (S&L) Trimester II Core – Organizational Behavior Course Code: BBCB006

After completing the course, the student will be able to:

CO 1: Acquire skills in dealing with individuals in an organizational setting.

B.B.A. (S&L) Trimester II Core – Business Mathematics Course Code: BBCB029

After completing the course, the student will be able to:

CO 1: Apply elementary mathematical formulations.

B.B.A. (S&L) Trimester II Core – Environment Management -1 Course Code: BBCB035

After completing the course, the student will be able to:

CO 1: Be environmentally conscious.

CO 2: Analyze the causes of environmental problems.

CO 3: Demonstrate environmentally friendly behavior at individual and organizational level.

B.B.A. (S&L) Trimester II Core – Case Analysis Course Code: BBCB041

After completing the course, the student will be able to:

CO 1: Analyze managerial situations and arrive at solutions that can be implemented using knowledge and framework integrated from various courses.

B.B.A. (S&L) Trimester II Soft Skills – Written Communication Course Code:BBCS002

After completing the course, the student will be able to:

CO 1: Write business related correspondences by way of official letters, reports, thinking laterally, generating creative ideas and writing creatively.

B.B.A. (S&L) Trimester II ONBC–Cultural Heritage of Goa -1 Course Code:BBON025

After completing the course, the student will be able to:

CO 1: Be aware of the rich Goan cultural ethos.

CO 2: Have a holistic view of the Goan culture.

CO3: Distinguish between the pre-Portuguese and Portuguese styles of living and an intermingling of both the cultures.

B.B.A. (S&L) Trimester III Core – Banking & Shipping Documentation

Course Code: BSCB003

After completing the course, the student will be able to:

CO 1: Manage documentation work related to shipping activities.

B.B.A. (S&L) Trimester III Core – Logistics Management 1 Course Code: BSCB004

After completing the course, the student will be able to:

CO 1: Have the ability for logistics management, and the knowledge about the role of logistics providers.

B.B.A. (S&L) Trimester III Core – Marketing Management Course Code: BBCB001

After completing the course, the student will be able to:

CO 1: Apply marketing frameworks, theories and analytical tools for analyzing and decision making in the area of Marketing.

B.B.A. (S&L) Trimester III Core – Financial Statement Analysis Course Code:

BBCB012

After completing the course, the student will be able to:

CO 1: Read and perform an elementary analysis of Financial Statements.

B.B.A. (S&L) Trimester III Core – Environment Management - 2 Course Code: BBCB036

After completing the course, the student will be able to:

CO 1: Be environmentally conscious.

CO 2: Analyze the causes of environmental problems.

CO 3: Demonstrate environmentally friendly behavior at individual and organizational level.

B.B.A. (S&L) Trimester III Soft Skills – Presentation Skills Course Code: BBCS003

After completing the course, the student will be able to:

CO 1: Design and deliver effective presentations.

B.B.A. (S&L) Trimester III ONBC – Time Management Course Code: BBCS007

After completing the course, the student will be able to:

CO 1: Improve productivity at workplace by effectively using time management skills.

B.B.A. (S&L) Trimester III ONBC – Health and Nutrition Course Code: BBON021

After completing the course, the student will be able to:

CO 1: Plan a balanced/nutritious meal.

CO 2: Include exercise as a part of healthy life style.

B.B.A. (S&L) Trimester III ONBC– Cultural Heritage of Goa – 2

Course Code: BBON026

After completing the course, the student will be able to:

CO 1: Documents and record Goan culture.

CO 2: Seek and create cross reference/s of the Goan tangible & intangible heritage.

B.B.A. (S&L) Trimester IV Internship – Internship Seminar 1

Course Code: BBIS001

After completing the course, the student will be able to:

CO 1: Learn from each other on how industry works in order to enhance learning from real life case studies.

B.B.A. (S&L) Trimester IV Internship – Internship Report 1

Course Code: BBIR001

After completing the course, the student will be able to:

CO 1: Understand how an industry works.

B.B.A. (S&L) Trimester V Core – Management of Dangerous & Hazardous Cargo

Course Code: BSCB005

After completing the course, the student will be able to:

CO 1: Distinguish the dangerous goods according to their classification.

CO 2: Prepare for handling, transportation and management of dangerous and hazardous cargo.

B.B.A. (S&L) Trimester V Core – Maritime Law Course Code: BSCB006

After completing the course, the student will be able to:

CO 1: Appreciate the fundamentals of various shipping related laws and international conventions relating to containerization and their application.

B.B.A. (S&L) Trimester V Core – Export Import Procedures Course Code: BSCB007

After completing the course, the student will be able to:

CO 1: Appreciate the export-import procedures and governmental policies necessary for export-import business.

B.B.A. (S&L) Trimester V Core – Human Resource Management

Course Code: BBCB003

After completing the course, the student will be able to:

CO 1: Plan manpower and conduct job analysis.

CO 2: Recruit and select individuals for job positions in an organization.

B.B.A. (S&L) Trimester V Soft Skills – Etiquettes Course Code: BBCS006

After completing the course, the student will be able to:

CO 1: Develop the basic skills of appropriate business and social etiquettes.

CO 2: Create impactful first impressions and build a consistent personal/ social image.

B.B.A. (S&L) Trimester V ONBC – Basics of Professional Photography

Course Code: BBON006

After completing the course, the student will be able to:

CO 1: Appreciate the art of photography.

CO 2: Undertake basic photography assignments.

B.B.A. (S&L) Trimester VI Core – Economics of Shipping Course Code: BSCB008

After completing the course, the student will be able to:

CO 1: Analyze various factors that impact costs in shipping industry.

B.B.A. (S&L) Trimester VI Core – Logistics Management 2 Course Code: BSCB009

After completing the course, the student will be able to:

CO 1: Use the concepts and functions of logistics management.

B.B.A. (S&L) Trimester VI Core – Chartering Course Code: BSCB012

After completing the course, the student will be able to:

CO 1: Utilize various concepts and practices of chartering.

B.B.A. (S&L) Trimester VI Soft Skills – Negotiation Skills Course Code: BBCS005

After completing the course, the student will be able to:

CO 1: Apply basic skills and techniques in order to negotiate successfully.

B.B.A. (S&L) Trimester VI Optional Business Course – Warehouse Management Course Code: BSO 001

After completing the course, the student will be able to:

CO 1: Logistics support required for warehousing facility.

CO 2: Managing warehouse operations.

CO 3: Use IT for warehouse Management.

B.B.A. (S&L) Trimester VIO ptional Business Course – Port Management

Course Code: BSO 008

After completing the course, the student will be able to:

CO 1: Analyze the role of ports in international trade & its importance.

CO 2: Recognize international competition in ports and how to market a port.CO

3: Analyze role of port equipment in port productivity.

CO 4: Perform Stevedoring functions.

B.B.A. (S&L) Trimester VI ONBC – Music Appreciation Course Code: BBON024

After completing the course, the student will be able to:

CO 1: Distinguish between different genres of music, Indian & Western.

CO 2: Appreciate the works of some famous artistes.

B.B.A. (S&L) Trimester VII Core –Supply Chain Management Course Code: BSCB010

After completing the course, the student will be able to:

CO 1: Identify and manage supply chain processes.

B.B.A. (S&L) Trimester VII Core – Economics of Sea Transport

Course Code: BSCB011

After completing the course, the student will be able to:

CO 1: Analyze various components of sea transport and their economic impact.

**B.B.A. (S&L) Trimester VII Core – Business Research Methodology Course Code:
BSCB033**

After completing the course, the student will be able to:

CO 1: Locate problem areas in organizational settings, and plan, organize, design, and conduct research in order to solve the identified problems.

B.B.A. (S&L) Trimester VII Soft Skills – Interview Facing Skills

Course Code: BBSC004

After completing the course, the student will be able to:

CO 1: Face entry level selection processes of organizations.

B.B.A. (S&L) Trimester VII Optional Business Course – Inventory Management

Course Code: BSO 002

After completing the course, the student will be able to:

CO 1: Acquire knowledge about the types of inventories. CO

2: Acquire knowledge about the forecasting techniques.

CO 3: Acquire knowledge about the methods of controlling inventory.

CO 4: Acquire knowledge about the inventory cost management.

CO 5: Acquire knowledge about the codification and standardization.

B.B.A. (S&L) Trimester VII Optional Business Course – Liner Transport Course Code: BSO 009

After completing the course, the student will be able to:

CO 1: Identify ships.

CO 2: Recognize and analyze Effects of containerization, unitization, ICD's etc. on development of liner trade.

CO 3: Analyze and manage Liners and Liner transport.

B.B.A. (S&L) Trimester VII ONBC – International Relations Course Code: BBON023

After completing the course, the student will be able to:

CO 1: Develop an ability to dissect the finer aspects of the realm of international politics and world affairs, through a comprehensive, integrated and holistic understanding of world politics.

B.B.A. (S&L) Trimester VII ONBC – Psychology Course Code: BBON031

After completing the course, the student will be able to:

CO 1: Apply basic principles of psychology in organizational life.

CO 2: Manage human behavior (oneself and others) at work place.

B.B.A. (S&L) Trimester VIII Internship – Internship Seminar 2 Course Code: BBIS002

After completing the course, the student will be able to:

CO 1: Learn from each other on how industry works in order to enhance learning from real life case studies

B.B.A. (S&L) Trimester VIII Internship – Internship Report 2 Course Code: BBIR002

After completing the course, the student will be able to:

CO 1: Understand how an industry works and contribute to the industry through a project/ assignment/ regular work in organizations by arriving at actionable suggestions.

B.B.A. (S&L) Trimester IX Optional Business Course – Marine Insurance

Course Code: BSO 010

After completing the course, the student will be able to:

CO 1: Be capable of handling Marine Insurance in shipping industry, its application with respect to hull & cargo.

CO 2: Identify risks and indemnities in Marine Insurance.

B.B.A. (S&L) Trimester IX Optional Business Course – Air Cargo Management

Course Code: BSO 011

After completing the course, the student will be able to:

CO 1: Be able to Handle Air cargo traffic and management.

CO 2: Gain expertise in cargo characteristics, its forecasting and safety precautions.

B.B.A. (S&L) Trimester IX Optional Business Course – Customs Procedures and Practices

Course Code: BSO 012

After completing the course, the student will be able to:

CO 1: Gain expertise customs procedures, applicable rules and regulations.

CO 2: Gain expertise classification of goods and transshipment of goods.

CO 3: Gain expertise consequences of not adhering to customs procedures.

CO 4: Gain Expertise customs refunds, export promotion schemes and customs brokers.

B.B.A. (S&L) Trimester IX Optional Business Course – Retail Stores Management

Course Code: BSO 007

After completing the course, the student will be able to:

CO 1: Handle retail operations and profitability.

CO 2: Manage retail space effectively.

CO 3: Manage and market retail stores in the current and emerging scenario.

B.B.A. (S&L) Trimester IX Optional Business Course – Occupational Health and Safety Management Course Code: EMO 107

After completing the course, the student will be able to:

CO 1: Have the ability to identify and assess hazards and risks. CO

2: Take precautionary measures to ensure safety at workplace.

**B.B.A. (S&L) Trimester IX Team Building-Perspective Building Optional Course
Course Code: BBCS009**

After completing the course, the student will be able to:

CO 1: To be able to be an effective team player and manage interventions that can strengthen team performance.

B.B.A. (S&L) Trimester IX ONBC – Conversational Portuguese (Beginner's level)

Course Code: BBON003

After completing the course, the student will be able to:

CO 1: Speak basic Portuguese.

CO 2: Analyze and translate the sentences in Portuguese.

B.B.A. (S&L) Trimester X Optional Business Course – Retail Supply Chain Management

Course Code BSO 006

After completing the course, the student will be able to:CO

1: Utilize various concepts of retail management.

CO 2: Formulate various strategies required for retail management.CO

3: Select locations for retail supply chain.

CO 4: Manage merchandise.

B.B.A. (S&L) Trimester X Optional Business Course – Packaging Management

Course Code: BSO 003

After completing the course, the student will be able to:

CO 1: Recognize Types of packaging. CO

2: Carry out Testing of packaging. CO 3:

Identify codes, bar codes, EDI etc.

CO 4: Prepare Packaging for transportation.

B.B.A. (S&L) Trimester X Optional Business Course – E-Logistics Course Code: BSO 005

After completing the course, the student will be able to:

CO 1: Utilize concepts of E-Logistics.

CO 2: Utilize various tracking systems.

CO 3: Familiarize with Electronic Procurement.

CO 4: Overcome challenges associated with E-Logistics.

B.B.A. (S&L) Trimester X Optional Business Course – Rail and Road Cargo Logistics

Course Code: BSO 004

After completing the course, the student will be able to:

CO 1: Deal with Rail and Road Transport operations.

CO 2: Deal with Logistics counters of rail and road transport.

CO 3: Understand the Innovative schemes under rail and road transport.

B.B.A. (S&L) Trimester X Optional Business Course – Shipping Finance Management

Course Code: BSO 013

After completing the course, the student will be able to:

CO 1: Develop the ability to manage overall ship financing processes of new and second-hand ship.

CO 2: Develop the ability to identify the various sources of financing.

CO 3: Develop the ability to identify the international element in ship financing.

CO 4: Develop the ability to identify the risks associated with ship financing.

CO 5: Develop the ability to carry out the documentation process of ship financing.

B.B.A. (S&L) Trimester X ONBC – Physical Health and Games Course Code: BSO 012

After completing the course, the student will be able to:

CO 1: At the end of the course students will be able to take appropriate measures to stay physically fit.

B.B.A. (S&L) Trimester X Optional Business Course - Shipping Finance Management Course Code: BSO 013

After completing the course, the student will be able to:

CO 1: Manage overall ship financing processes of new and second-hand ship

CO 2: Identify the various sources of financing.

CO 3: Identify the international element in ship financing.

CO 4: Identify the risks associated with ship financing.

CO 5: Be able to carry out the documentation process of ship financing.

B.B.A. (S&L) Trimester X Perspective Building Optional Course – Theatre Art Management Course Code: BBOM005

After completing the course, the student will be able to:

CO 1: Identifying the nuances in different performance styles.

CO 2: Creating a viable script.

CO 3: Using voice modulation for impact.

CO 4: Using body language for communication.

CO 5: Directing, performing & evaluating a script.

B.B.A. (S&L) Trimester XI Internship – Internship Seminar -3 Course Code: BBIS003

After completing the course, the student will be able to:

CO 1: learn from each other on how industry works in order to enhance learning from real lifecase studies.

**B.B.A. (S&L) Trimester XI Internship – Internship Report -3 Course Code:
BBIR003**

After completing the course, the student will be able to:

CO 1: understand how an industry works and contribute to the industry through a project/ assignment/ regular work in organizations by arriving at actionable suggestions.

B.B.A. (S&L) Trimester XI Optional Business Course - Global Logistics Management
Course Code: BSO 014

After completing the course, the student will be able to:

CO 1: Identify the factors influencing global market forces and factors influencing technological forces

CO 2: Identify the issues in international supply chain management

CO 3: Identify and manage the regional and cultural differences in logistics

CO 4: Identify the requirements of global strategy and its implementation

CO 5: Identify the role of human resource in creating a global logistics strategy.

B.B.A. (S&L) Trimester XI Optional Business Course – Services Marketing
Code: BBOM005

After completing the course, the student will be able to:

CO 1: To develop competence of examining dimensions of services quality, roles of employees in service delivery and improving service quality.

B.B.A. (S&L) Trimester XI Optional Business Course: Event Management

Course Code: BTOB 001

After completing the course, the student will be able to:

CO 1: Design, plan, market, and stage an event.

B.B.A. (S&L) Trimester XI Optional Business Course – Global Logistics Management
Course Code: BSO 014

After completing the course, the student will be able to:

CO 1: Develop the ability to identify the factors influencing global market forces and factors influencing technological forces.

CO 2: Develop the ability to identify the issues in international supply chain management.

B.B.A. (S&L) Trimester XI ONBC – Critical Thinking Course Code: BBON028

After completing the course, the student will be able to:

CO 1: Have the competence in identifying the causes of personal and professional problems using logical, verifiable cause and effect.

B.B.A. (S&L) Trimester XI Internship – Internship Seminar 3 Course Code: BBIS003

After completing the course, the student will be able to:

CO 1: Learn from each other, how the industry works from live experience of working in the industry.

CO 2: Develop the ability to identify and manage the regional and cultural differences in logistics.

CO 3: Develop the ability to identify the requirements of global strategy and its implementation. CO

4: Develop the ability to identify the role of human resource in creating a global logistics strategy.

B.B.A. (S&L) Trimester XI Optional Business Course: IT Skills - 2

Course Code: BBCB017

After completing the course, the student will be able to:

CO 1: Develop a minimum competence in using spreadsheets and enabling enhanced usage through a programming language.

B.B.A. (S&L) Trimester XI Optional Business Course: Legal Aspects of Business - 1

Course Code: BBCB039

After completing the course, the student will be able to:

CO 1: Have the competency to discern various legal aspects while taking business decisions and interact meaningfully with legal experts.

B.B.A. (S&L) Trimester XI Soft Skills – Mock Interviews by Executives Course Code:

BBCS008

After completing the course, the student will be able to:

CO 1: To get feedback from industry experts on the students' strengths and weaknesses.

CO 2: To be able to appear for interview in companies for entry level positions.

B.B.A. (S&L) Trimester XI Internship – Internship Report 3 Course Code: BBIR003

After completing the course, the student will be able to:

CO 1: Understand how an industry works in order to enhance from live experience of working in the industry.