Important Dates:

- Paper presentation will be held on : 17th March 2023
- Last Date for submission of full paper : 25th March 2023
- Notification of Acceptance of paper: 27th March 2023
- Last Date of Registration: 15th March 2023
- Date of Conference: 17th & 18th, March 2023

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Category (Indian)	Registration Fee
Academicians / Teachers / Research Scholars	Rs. 750/-
PG Students	Rs. 400/-

Category (Indian)	Registration Fee
Academicians / Teachers / Research Scholars	USD-50
PG Students	USD-20

Registration

Registration fee is accepted in the form of Cash/DD/RTGS. Registration fees for the various categories are as follows:

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Type : **Savings Account**

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Dr. Manasvi Kamat
Professor & Principal, MES College, Goa

Dr. Shabana N. Shaikh
Head, Dept. of Comp. Science & Computer Application, Poona College, Pune

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Computer Application

Note:
1. Selected papers will be published in UGC care listed journal 2. Each paper contributor and participant will have to pay registration fee. 3. Paper publication cost will be charged separately. 4. Papers received after the mentioned date will not be accepted for publication. 5. Registration fee includes Tea, lunch and Conference kit. 6. Hard copy of the journal will be given only after completion of the publication process. 7. Authors submitting paper in absentia shall receive certificate. 8. No TA/DA will be given to the participants. 9. A wide variety of hotels are available in Pune. The delegates can directly do the booking or can ask for assistance in booking the hotel on their behalf. For accommodation or any other assistance please call **Mr. Faheemuddin Ahmed 9372928242 and Mr. Irfan Shaikh 8669786143** between 9.00 am to 5.00 pm IST.

Anjuman Khairul Islam's

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Department of Commerce PG and Research Centre, Department of Computer Science & Computer Application, & Internal Quality Assurance Cell (IQAC)

In Association wtih

M.E.S. COLLEGE
OF ARTS AND COMMERCE
ZUARINAGAR, GOA – 403726

IQAC Internal Quality Assurance Cell

GOLDEN JUBILEE 1972-2022

organizes

International Conference on

"Advancing Knowledge From Multidisciplinary Perspectives in Commerce, Social Sciences, Management, Computer Science & Computer Application"

17th & 18th March 2023 | **10 am to 6.30 pm**

Conference Hall, Poona College

Dear Sir/Madam, It gives us immense pleasure to inform you that the Department of commerce, postgraduate and research centre, Department of Computer Science & Computer Application & Internal Quality Assurance Cell (IQAC) In association with MES College of Arts & Commerce, Goa is organising Two days International Confernece on **Advancing Knowledge from multidisciplinary perspectives in commerce, social sciences, management, Computer Science & Computer Application**

About The Poona College

The Poona College of Arts, Science and commerce was established in the year 1970 by Yatimkhana and Madarasa Anjuman Khairul Islam, Mumbai. A philanthropic charitable trust, dedicated to the noble cause of the orphans and the deprived classes of society. The college is situated prominently in the heart of Pune City. The College got A+ Grade Re-accredited by NAAC in 2022. The College is a recognized as Research Center of the Savitribai Phule Pune University in the Subjects of Commerce, Economics and Chemistry with full-fledged degree courses and post graduate Centres in Economics, English, Urdu, Computer Science, Electronics, Organic chemistry and Zoology. Apart from this, it also offers professional courses of B.B.A., BCA., B.Sc.(Computer Science) and M.Sc.(Computer Science).Gradually it has expanded on a national as well as global scale with student enrolment exceeding 6000 every year and has become a favoured destination for education seekers from all Indian states particlarly the North-East and from over 15 Countries abroad.

About The M.E.S. College

M. E. S. (Murgaon Education Society's) College of Arts and Commerce is located at Zuarinagar. The college was founded by Late Shri. Vasantrao S. Joshi in 1971 with the noble cause of providing educational facilities to students residing in and around Mormugao Taluka. This College offers undergraduate courses like B.Com, B.A., B.C.A, B.B.A (General), B.B.A (Shipping and Logistics) and Post Graduation in Commerce

About The Conference

Innovation refers to creating more effective processes, products, and ideas. For a business, it could mean implementing new ideas, improving services or creating dynamic products. By innovation, we mean changing business model and making changes in the existing environment to deliver better products or services. Successful innovation should be a part of business strategy, where we can create a culture of innovation and make a way for creative thinking. It can also create more efficient processes that can result in better productivity and performance. Innovation is exploiting new ideas leading to the creation of a new product, process or service. It is not just the invention of new idea that is significant, but it is actually important to bring this innovation in the market and put it into practice in a manner that leads to new products, services or systems that add more value or improve the quality. Innovation also involves technology transformation and management restructuring. Innovation exploits new technology by employing out-of-the-box thinking to generate new value and to bring about significant changes in the society. This conference is our attempt to provide a platform to the upcoming experts in order to update them about the latest development

Theme Of The Conference

Research papers are invited from entrepreneurs, industry professional and practitioners, academicians, research scholars, consultant, faculty members and students on the following sub-themesrelated to Commerce, Management, Economics, Banking, Social Sciences, IT, Computer Science & Application.

Sub Themes of The Conference

Innovative Development in the Field of Commerce

Marketing, Entrepreneurship, Corporate Responsibility, Ethics and Accountability, Finance and Accounting, Auditing & Taxation, Consumer Protection, GST.

Innovative Development in the Field of Management

Human Resource Management, International Affairs, General Management, Risk Management, Supply Chain Management, Logistic Management, Tourism & Hospitality Management.

Innovative Development in Computer Science and Application

Computer Science and Engineering, Computer Application, AI & Machine Learning, Deep Learning, Cyber Security, Data Science, Internet of Things, Digital Marketing, Bioinformatics, Cloud Computing, Ad Hoc Networks of Autonomous, Networking Architectures for Artificial Intelligence

Innovative Development in Economics

International Economics & Trade, Macro Economics, Micro Economics, Development Planning, Rural Economics, Co-operation, Demography, Development.

Innovative Development in Banking

Insurance, Global Banking, Islamic Banking, Core Banking and Future Trends, Risk Management, NPA Management, Green Banking, Technological Advancement in Banking, Basel III norms.

Innovative Development in Humanities

Cultural Heritage, Humans & the Environment, Cultural Diversity, Inter Cultural Relations, Boundaries and Migration, Human Rights, Stable International Socio Political Relationships, Judiciary and legal system, Constitution & Democracy, Administration & Political Reforms, Language & Literature (English, Hindi, Marathi, Gujarati or any other language)

Guidelines for Submission of Full Papers

Soft copy in word format of the paper along with abstract (100 words) should be sent to the conference Coordinator by **10th March 2023**. The papers must specify the purpose of research, methodology used, major finding, discussion and implication and references. The following guidelines must be adhered to:

Maximum Length:
2000 words excluding title/cover page

Spacing & Margins:
1.15 and 2.5 cm or 1 inch

Font:
Times New Roman, 12 point

Paper Submission Assistance:

Ms. Mubina Shaikh
Mobile : +91 77000 37160
(between 10 am to 5 pm IST)

Mr. Mohammad Umar Hassan
Mobile : +91 96078 53357
(between 10 am to 5 pm IST)

The Electronic copy should be mailed to:
conference@poonacollege.edu.in
Papers will be reviewed and only selected papers will be published in referred peer reviewed "UGC care listed approved Journal"