

An article appeared in the Navhind Times Supplement – Kuriocity, about BBA (Shipping and Logistics) course titled "EXPLORING SHIPPING and LOGISTICS IN-DEPTH" on 2<sup>nd</sup> August 2019



## Exploring shipping and logistics in-depth

**The maritime sector is growing at a phenomenal rate. This has led to the creation of lucrative jobs for young people around the world. In Goa, MES College in Zuarinagar, offers a shipping and logistics course that prepares students for this industry. NT KURIOCITY gets you details**

**MARIA FERNANDES**  
NT KURIOCITY

**T**he shipping and logistics sector is thriving, and it is fast becoming an area of interest for a new generation of college graduates. From retail to handling shipping, distribution, warehousing, and quick deliveries to customers, the opportunities in the field are many. "With the unrelenting growth in the maritime sector, the job openings have increased. The problem however is finding skilled personnel to handle on-shore jobs. Hence the need of the hour is to meet this demand for trained manpower by giving them right education and developing the required skill sets," says director of planning and development, MES College, Latta Jodi.

To bridge the gap between the demand for skilled youth and jobs available, MES College in Zuarinagar, a college of Arts and Commerce, has started the new BBA in Shipping and Logistics. Started in the year 2009, it was selected under the Industry Related Innovation Programme, a scheme of the Ministry of Human Resource Development (MHRD). "It is the only undergraduate programme in India which addresses the commercial and managerial side of the shipping industry, thereby opening up a plethora of job opportunities in the sector. The course provides training and job opportunities to both boys and girls," adds Jodi.

**What is this course all about?**  
Shipping and Logistics is an undergraduate course preparing students to handle office above board jobs in the shipping and logistics industry. It is an in-depth course imparting basic shipping knowledge and covers a wide range of subjects like shipping law, supply chain, medical handling, customer service, insurance, air cargo, logistics, economics of shipping, etc. which help students gain a strong foundation of shipping concepts, says senior executive, customer service and documentation for a leading shipping line, Sidhis Logistics, in the light of extensive international trade, this course would be useful for the aspirant who wants to understand the process of shipping and logistics and pursue a career in the field. Course-coordinator of the college, Benete Sarabhai adds, "It provides a right mixture of theory and practical experience helping students be industry ready. The course also emphasizes on growing communication, and soft skill training which are vital importance for a global industry like shipping and logistics." MES is one of handful colleges in India offering a full time degree course in BBA.

The three-year course not only gives students with theoretical knowledge, but also includes compulsory internships, which gives them firsthand knowledge and a peek into the industry workings. Based in a state-of-the-art building, the college provides facilities like book bank, computer lab, and Wi-Fi. The course syllabus has been designed by experts from the shipping industry. Professor of Finance and Accounts (GoA), Captain Eddie Vargis, who was a part of the team that was instrumental in the course design says, "Earlier we found there was a dire need for trained staff especially as handling executives. Individuals in this position had a crucial role to play in collaboration with the captain. However, most of them when they joined were absolute novices and learnt on the job which sometimes took years. We hence decided to design a course with a focus on skill-development of students with concentration on practical subjects involving procedures and practices of the industry. thereby when these students would join the industry they would have some knowledge and would be better equipped to handle the job and responsibilities therein."

While the programme does not provide specialization, it helps students cultivate a holistic perspective and understanding of shipping and logistics. Interaction with visiting faculty, invited guest speakers, and specialists from the industry assists students to widen their information base and gain new and interesting insights. One visit has added to the learning process. Chaitra Dethan, a visiting faculty who teaches customer service law, charting and logistics at the college says, "The subjects covered here very judiciously selected taking in mind the industry requirements. The knowledge gained through these subjects gives students a unique overview and helps them develop a better understanding of the law, procedures and workings of the industry."

Sharing his experience, second year student, Anshika Chaturvedi says, "The study subjects that are very pertinent to the profession we want to follow. The faculty is really good and extremely approachable. There is a lot we learn from them, especially teachers of the core subjects. Since they are from the industry they relate the text book matter to their own experiences which makes it easier to understand what the faculty is all about. Besides the core subjects we also learn about Global Warming, creative thinking, and communication, and more."

**What is the eligibility?**  
Any student who has passed Class XII (HSC) of any stream (Arts, Science, Commerce, or vocational) from a recognized board is eligible to apply. This is followed by an entrance exam where candidates are assessed on their English, mathematical, logical reasoning, and data analysis.

**What are the job prospects after the course?**  
Shipping and Logistics is a generic course and there are various job sectors and their various sub-sectors in it, namely, consumer shipping lines, freight forwarding, ship management and crewing agencies, customer house agency, air cargo, Export Oriented (EOP) Chartering, marine insurance, ship agency, CIP yard operators, etc.

Above completing the BBA degree in Shipping and Logistics students have job opportunities in a wide range of shipping related industries such as Government departments like customs, ports, railways, defence, Shipping Corporation of India, etc. Jobs are also available at air cargo, shipping and logistics companies and multinational companies.

The graduates can also be employed by clearing, forwarding and stevedoring agencies.

"One can opt for any of these sectors and choose a profile depending on their interest/skills. For example, customer service, sales, pricing operations, logistics, documentation, accounts," informs Sarabhai. In Goa, the starting salaries are approximately 70 LPA for freshers but places like Mumbai/Chennai offer higher packages. "The general trend in shipping is to have a lower salary, but it offers tremendous scope for growth once you have a few years of experience. Nonetheless, entry doors depend upon individual skills," she adds.

Speaking about how the course has helped him, shipping and logistics graduate, Sagar Srivastava, who has been working with a renowned international, based, says "The course has been very instrumental in getting me where I am today; not just in terms of opportunities, but also with regards to professional. As my last job when I was in the operational department, and handling the loading and discharge of containers, I was prohibited to be in a short span of time. Now, I will be moving to Oman for a higher position with more responsibilities."

**Nikhil makes her Netflix debut**  
-PR

**Foodie trail**  
The food trail... (text continues)

**A day at the museum**  
The day at the museum... (text continues)

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### THE 10 MONEY MANTRAS TO ACHIEVE FINANCIAL INDEPENDENCE

By DR. CELO FERNANDES

Most wanted best and part-time. The 10 best, among the high income professionals who live in luxury. Over 20 years, he has had a lot of success and done an impressive 100% ROI. He started at the state restaurant and was a successful chef. As his success grew, he eventually expanded his operations. He was happy to be a chef and a successful chef.

Dr. Celso Fernandes, who was an entrepreneur for the company, started at the state restaurant and was a successful chef. As his success grew, he eventually expanded his operations. He was happy to be a chef and a successful chef.

Though, he had a lot of success, he was not a professional chef. He was a chef and a successful chef. He was a chef and a successful chef.

Overnight and breakfast in spirit. He was a chef and a successful chef. He was a chef and a successful chef.

I am sorry, but you had my expectations from the 10 best, he had a lot of success and done an impressive 100% ROI. He started at the state restaurant and was a successful chef. As his success grew, he eventually expanded his operations. He was happy to be a chef and a successful chef.

Dr. Celso Fernandes can be reached at 0832-2734985.

**Do You Have the FREEDOM FIGHTER in You?**  
What is shipping and logistics today? Competition, globalization, Brexit and... (text continues)

On 12<sup>th</sup> July 2019, K Sera Sera at the 1930 Mall, Vasco-Da-Gama organised a special show of the movie 'Super 30' for the BBA students. The movie is an eye opener and sensitizes the younger generation to the difficulties which children of the lower strata of society go through, to get education. Such movies need to be shown to students in order to change the thinking of society. It also emphasizes on innovative thinking on the part of teachers to develop creative thought process in students to overcome difficult problems/ situations.



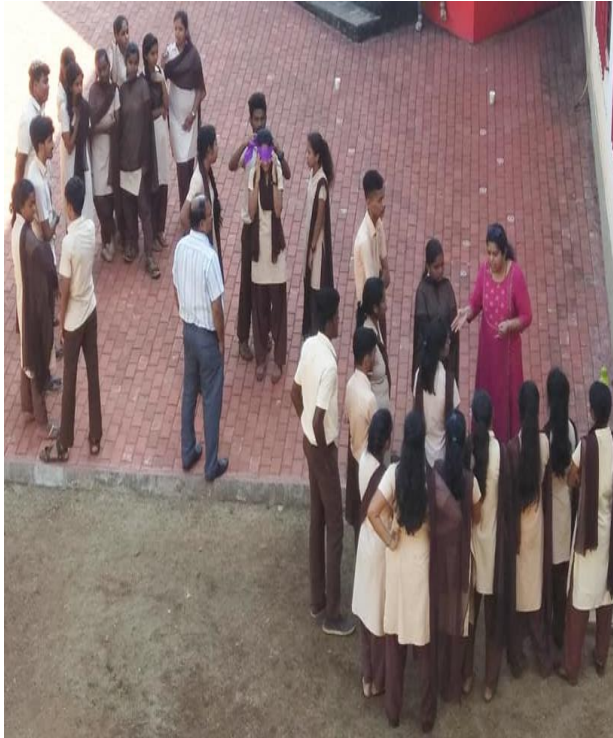
MESCAFE (a snacks outlet) was inaugurated on 8<sup>th</sup> July 2019 by SYBBA student Mr. Ribhav Sardesai (International Football Player) and Ms. Praneeta Bhosle (Topper of TYBA April 2019). MESCAFE is run by our Ex-Student Mr. Benson D'Souza of Souza and sons.



## COURSE PROMOTION



Course promotion at Deepvihar Higher Secondary School (Std. XII Commerce) on 9<sup>th</sup> December 2019 by Ms. Lalita Joshi, Mr. Motilal Pednekar, and Dr. Kirti Tyagi. Ms. Lalita Joshi, Mr. Motilal Pednekar, and Ms. Priya Silveira went to Deepvihar for Course Promotion on 14<sup>th</sup> December 2019 for Science students.



A course promotion activity for students of MES Higher Secondary School was undertaken on 26<sup>th</sup>, 27<sup>th</sup>, 28<sup>th</sup> and 30<sup>th</sup> of November 2019 at the RAJARAM AND TARABAI BANDEKAR ACADEMY OF MANAGEMENT EDUCATION, for the Commerce, Arts, Science and Vocational students. The students were exposed to a management activity and then a presentation which explained the importance of both the BBA and BBA (Shipping & Logistics) courses and gave an overview of the special pedagogy followed by the BBA course affiliated to Goa University.



Course Promotion activity being carried out by Dr. Kirti Tyagi and Mr. B.S. Morje at Kendriya Vidyalaya No. 2, Shantinagar, for students of Science and Commerce streams on 13<sup>th</sup> November 2019.

SYBBA (Shipping and Logistics) students during the photography session on 20<sup>th</sup> Aug 2019.



FYBBA students (batch 2019) making their group presentation for Management Process on 20<sup>th</sup> August 2019.



FYBBA students doing a class activity for the subject Management Process. 20<sup>th</sup> August 2019.



FYBBA (Shipping and Logistics) Batch 2019 doing class work. 2<sup>nd</sup> August 2019.





FYBBA Batch 2019 working in groups.  
25<sup>th</sup> July 2019.



## Summer Internship Presentations



SYBBA Batch 2017 (Shipping and Logistics) Internship Seminar on 10th and 11th July 2019 being evaluated by an industry person.



SYBBA Batch 2017 - Internship Seminars on 5<sup>th</sup> and 6<sup>th</sup> July 2019.

FYBBA (Shipping and Logistics) Batch 2018 - Internship Seminar on 6th July 2019.





The FYBBA students of Batch 2018 had Internship Seminars on 26<sup>th</sup> and 27<sup>th</sup> June 2019.

## COMMUNITY PROGRAMS



The SYBBA students undertook a procession, on 8th August 2019, in Vasco during 'Saptha' to reinforce the concept of 'SAYING NO TO PLASTIC'. This was an assignment for the subject Team Building.



The students of BBA were taken for the screening of the film 'Zindagi Zindabad' (a film on AIDS) as part of the course Psychology, Emotional Intelligence and Theatre Art. After the movie, there was an interactive session with Dr. Mohan Agashe (Psychiatrist, Director, Actor) and officials of Goa State AIDS Control Society. They touched on the behaviour towards HIV +ve persons and emotions like fear, anxiety, depression, remorse and the like.



On 25<sup>th</sup> January 2020, members of "Prakriti" a nature club run by NAWA (Naval officers wife's association) for children of Navy Children's School and Kendriya

Vidyalaya, organised a visit to MES College to see the Vermi Composting Unit, Rain Water Harvesting Unit, the Butterfly Garden and the bio diversity of the campus.

They were guided by Ms. Shraddha Rangnekar - an environmentalist and visiting faculty at BBA. Ms. Lalita Joshi - Director Planning and Development - MES college explained the difference between compost and chemical manure.