

BA III SEMESTER SUPPLEMENTARY EXAMINATION, MAY/JUNE 2019

**PSYCHOLOGY DSC
PSC103-SOCIAL PSYCHOLOGY I**

Duration: 02 Hours

Marks: 60

INSTRUCTIONS:

1] All questions are Compulsory.

2] The sub-questions in Q I and Q II are to be answered in 100 words each.

3] Questions III to VI are to be answered in 400 words each.

QI] Write short notes on **any five** of the following:

[2X5 = 10]

- i)** Four Core Values
- ii)** Social Psychology and Neuroscience
- iii)** Multicultural Perspective of Social Psychology
- iv)** Priming
- v)** Availability Heuristics
- vi)** Counterfactual Thinking
- vii)** Non verbal Communication

QII] Write short notes on **any five** of the following:

[2X5 = 10]

- i)** Cognitive dissonance
- ii)** Types of Persuasion
- iii)** Attitude Formation
- iv)** Loneliness
- v)** Online attraction
- vi)** Ostracism
- vii)** Passionate Love

QIII A] How can social psychology be explained in the new millennium?

[10]

OR

B] What are the different ways that values enter social psychology?

[10]

QIV A] what is attribution? Explain Kelly's Theory of Casual Attribution

[10]

OR

B] Examine the role of nonverbal communication in detecting deception

[10]

QV A] What are the different ways of resisting persuasion?

[10]

OR

B] What is Cognitive dissonance? What are the factors that affect dissonance?

[10]

QVI A] Explain the perceiver centred determinants of attraction

[10]

OR

B] Elaborate the different phases in a break up.

[10]
