

**B. A. I SEMESTER END EXAMINATION, OCTOBER 2018**  
**TOURISM AND TRAVEL**  
**Paper: BUSINESS OF TOURISM**

**Duration: 02 Hours**

**Total Marks: 80**

**Instructions:** 1) *All questions are compulsory.*  
2) *Answer the sub-questions in QI and QII in about 100 words each.*  
3) *Answer QIII to QVI in about 400 words each.*

QI) Answer **any four** of the following: **4x4=16**

- i) Write the modern definition of tourism.
- ii) Sea-side resorts.
- iii) Tourism's effect on employment
- iv) Explain any four types of water transportation.
- v) The Multiplier Effect
- vi) Religion a motivator for travel.

QII) Write short notes on **any four** of the following: **4x4=16**

- i) Paid Holidays
- ii) Airways as a mode of transport
- iii) Culture and Adventure Tourism
- iv) Pleasing weather as an element of tourism
- v) Visitor, Tourist and Excursionist.
- vi) Annual Holiday

QIII A) Outline the history and development of tourism since the early ages. **12**

**OR**

B) Write a detailed note on the terms: **12**

- a) Pleasure Travel
- b) The Grand Tour

Q IV A) Give a detailed account of 'Tourism and International Understanding'. **12**

**OR**

B) Explain the elements of Tourism. **12**

QV A) Elaborate the concepts of:

- a) Cultural Tourism
- b) Business Tourism **12**

**OR**

B) Discuss the component of 'Accommodation in Tourism'. **12**

QVI A) Elaborate Ethnic and Adventure Tourism. **12**

**OR**

B) Examine the importance of Tourism to the society at large. **12**

**B. A. I SEMESTER SUPPLEMENTARY EXAMINATION, MAY/ JUNE 2019**  
**TOURISM AND TRAVEL**  
**Paper: BUSINESS OF TOURISM**

Duration: 02 Hours

Total Marks: 80

**Instructions:**

- i) All questions are compulsory.**
- ii) Answer the sub-questions in QI and QII in about 100 words each.**
- iii) Answer QIII to QVI in about 400 words each.**

QI) Answer **any four** of the following: **(4x4=16)**

- i) State the economic benefits of Tourism
- ii) What is the conceptual definition of tourism?
- iii) Concept of 'The Multiplier Effect'?
- iv) Discuss 'Incentive travel'.
- v) Enlist the primary and secondary constituents of Tourism
- vi) Distinguish between Domestic and International Tourism.

QII) Write short notes on **any four** of the following: **(4x4=16)**

- i) Mass tourism
- ii) Pleasing weather as an element of tourism
- iii) Rail Transport
- iv) Health and Medical Tourism
- v) Visitor, Tourist and Excursionist
- vi) Scenic beauty as an attraction for tourism

QIII A) 'Travel is an ancient phenomenon'. Elaborate on this statement **(12)**  
**OR**

QIII B) Examine the causes for the rapid growth of tourism. **(12)**

QIV A) 'Tourism is important for infrastructural and regional development'. Explain with examples. **(12)**

**OR**

QIV B) Write a detailed note on 'The Manila Declaration'. **(12)**

QV A) Explain the following concepts: **(6 X2=12)**

- a) Pleasure Travel
- b) Annual Holiday

**OR**

QV B) Elaborate any two basic components of tourism. **(12)**

QVI A) Discuss the types of tourist statistics. **(12)**

**OR**

QVI B) Examine the economic and environmental impact of Tourism on the host country. **(12)**