

BA IV SEMESTER SUPPLEMENTARY EXAMINATION, MAY/JUNE 2019

TRAVEL AND TOURISM

Paper: TRAVEL AGENCY AND ACCOMMODATION

Duration: 02 Hours

Total Marks: 80

Instructions:

- 1) All questions are compulsory.
- 2) Answer the sub-questions in QI and QII in about 100 words each.
- 3) Answers carrying 12 marks are to be answered in about 400 words each

QI] Write short notes on **any four** of the following: 4X4=16

- i) Caravans
- ii) Legislation for a Travel Agency
- iii) Aims of T.A.A.I
- iv) E.T.A
- v) Inns and Taverns
- vi) AMEXO

QII] Explain **any four** of the following: 4X4=16

- i) What is the meaning of Supplementary Accommodation?
- ii) What do you understand by the terms 'Individual Tours'?
- iii) Write a note 'The Warsaw Convention'.
- iv) Religion as a motivator for travel.
- v) State the different inputs of travel operations.
- vi) Revenue generating sources of a Travel Agency?

QIIIA] What is a Travel Agency? State the various functions of a Travel Agency. 12

OR

B] Explain the various types of tourist accommodation. 12

QIIVA) What are the changes that have taken place in the field of travel after 'The Industrial Revolution'? 12

OR

B] Trace the history of Air travel. 12

QVIA] Explain any four types of tours. 12

OR

B] 'Destination is one of the major components of Tourism- Explain'. 12

QVI A] How do you get membership of PATA? Discuss its aims and functions. 12

OR

B] Explain in detail 'The Six Freedom of Air'. 12

BA IV SEMESTER END EXAMINATION, MARCH 2019
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QI] Write short notes on **any four** of the following: **4 X 4=16**

- i) Group Tours
- ii) AMEXO
- iii) B.S.P
- iv) Motels
- v) Thomas Cook - 'Father of travel agents'
- vi) Any 4 Freedoms of Air

QII] Explain **any four** of the following: **4 X 4=16**

- i) Sources of income for a travel agent
- ii) Define the terms 'Business Travel' and 'Coupons'.
- iii) Location and finance in setting up a travel agency.
- iv) Conference and convention.
- v) 'Grading System' in the hotel industry.
- vi) Incentive tours.

QIII] What is a Travel Agency? State the various functions of a Travel Agency. **12**

OR

B] Discuss the requirements to set up a travel Agency. **12**

QIVA] How does one get membership of IATA? Discuss its aims and functions. **12**

OR

B] 'World Tourism Organisations is the leading international organisation in the field of tourism' - Explain. **12**

QVA] Write a detailed note on the emergence of hotels. **12**

OR

B] Explain in detail the Warsaw Convention. **12**

QVI A] What are the various categories of travel motivators? Explain each of them in detail. **12**

OR

B] Write a detailed note on Rail Travel and European Rail Services. **12**

