

DEPARTMENTAL REPORT
of
BBA
(BBA & BBA – Shipping & Logistics programmes)
for the
Academic Year 2020-21



3rd August 2020 to 14th August 2021

TABLE OF CONTENTS

Sr. No.	Contents	Page No.
1.	Results of Batch 2017-20	3
2.	Admissions for 2020-21	3
3.	Events of the Department	4
4.	Achievements of Students	7
5.	Community Programs	8
6.	Guest Lectures	10
7.	Teacher's Activities & Achievements	15
8.	Course Promotion Activities	16

1. RESULTS OF BATCH 2017-20

COURSE	APPEARED	PASSED	CLASS OBTAINED
BBA	44	40	-
BBA (SHIPPING AND LOGISTICS)	29	24	4 Distinction, 8 First class, 12 Second class

2. ADMISSIONS FOR 2020-21

BBA	First Year	44
	Second Year	34 (6 ICCR, 1 Outside Goa)
	Third Year	43 (3 outside Goa)
BBA (S&L)	First Year	10
	Second Year	14 (1 outside Goa)
	Third Year	16 (1 outside Goa)

3. EVENTS OF THE DEPARTMENT

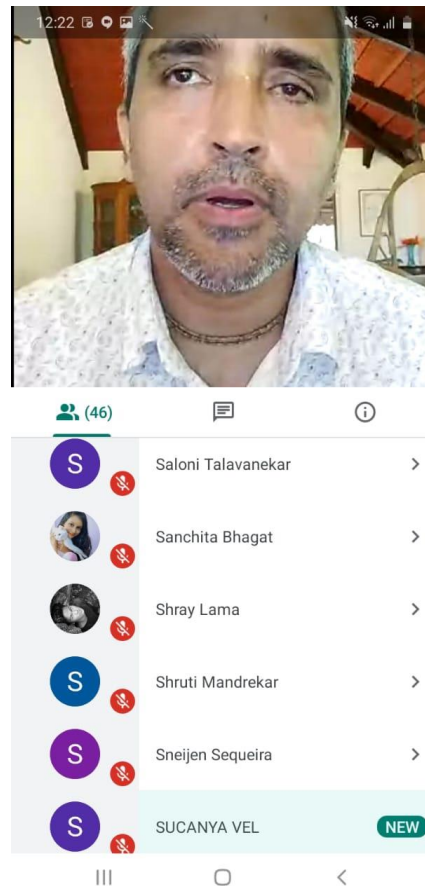
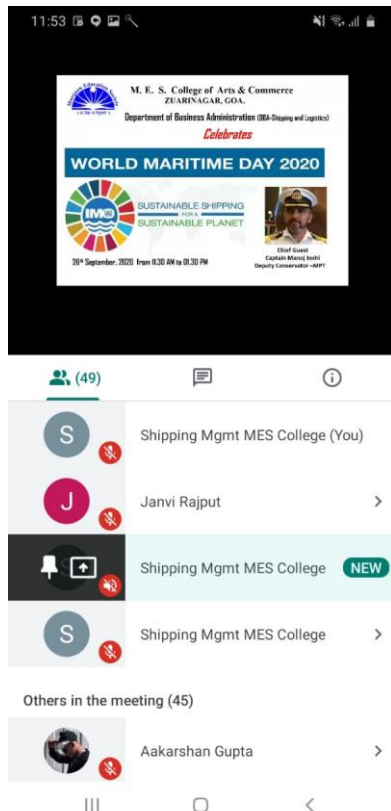


A session of Practical Dining Etiquette was organised for the students of second year BBA on 27th February 2021 at Taj Sats, Alto Dabolim-Goa. Mrs. Zina Varugis was the faculty.



A session of Practical Dining Etiquette was organised for the students of second year BBA (Shipping & Logistics) on 20th February, 2021 at Taj Sats, Alto Dabolim-Goa.

Mrs. Shweta Pinto was the faculty.



World Maritime Day was celebrated at MES College of Arts & Commerce on 26th September 2020, by students and faculties of BBA Department. Theme of this year was *"Sustainable Shipping for a Sustainable Planet"*. Captain Manoj Joshi, Deputy Conservator of Mormugao Port Trust was the Chief Guest. Principal, Meenakshi Bawa delivered the welcome address. BBA(S&L) students Ms. Faaiza Feroz Shah, Mr. Asnain Bhatti and Pratik Tupsoundarya spoke on the occasion. Chief Guest emphasized on the need to follow the theme of this year's world Maritime Day in letter and spirit. He explained the importance of sustainability by quoting appropriate instances from his life. Mrs. Semele Sardesai BBA Course coordinator proposed the Vote of Thanks. The program was held online.

On 5th and 7th September 2020 a talent show was organised for the FYBBA and FYBBA (Shipping & Logistics) students, where every student was given the chance to come forward and showcase his/her talent. This helped the students to know their batch mates and make new friends. The entire session was online. The students displayed a variety of talents like dance, singing, playing musical instruments, sketching, painting, cooking, photography, martial arts.



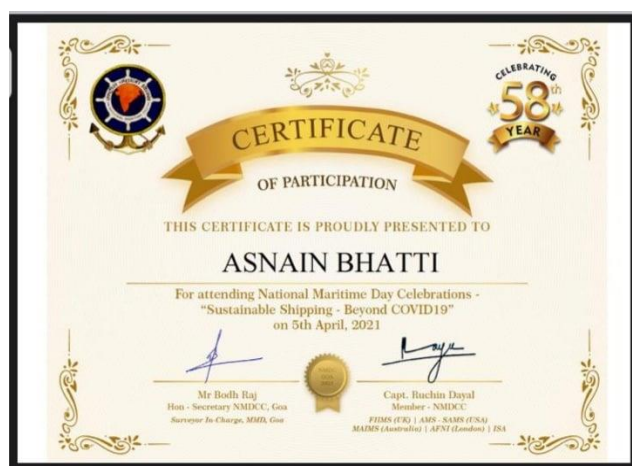
The Inaugural function for First year BBA and BBA (Shipping & Logistics) Batch 2020-23 was held on 1st September 2020. The highlight of this year's function was that both the key speakers were alumni of MES College - BBA course (2002-05 Batch) - Mr. Vinod Sawantwadkar. He is currently the CEO of Jehangir Hospital, Pune and Mr. Sagar Shrivastav from BBA (Shipping & Logistics) Batch 2013-16. He is currently the

Officer Logistics at Carmeuse Majan LLC, Salalah, Oman. The function was held online. Officiating Principal Dr. Meenakshi Bawa welcomed the new students. After lighting of the traditional lamp, Course Coordinator Ms. Semele Sardesai made a presentation about the course and the activities of the department. Faculty members, Ms. Priya Silveira and Dr. Kirti Tyagi introduced the guest speakers. Dr. Veeraj Mahatme proposed the Vote of Thanks and Mr. Motilal Pednekar compered the function. The function was attended by students and their parents.

4. ACHIEVEMENTS OF STUDENTS



SYBBA(S&L) student, Pallavi Nayak was bestowed Certificate of Appreciation by Goa Institute of Management in recognition of her volunteering efforts during Covid 19 pandemic to operations of the Department of Health Services, Goa during May, 2021.



Students of SYBBA(Shipping & Logistics), Ms. Pallavi Nayak and Mr. Asnain Bhatti attended National Maritime Day Celebrations on 05th April 2021 and were awarded certificates. The theme of this year's National Maritime day was "Sustainable Shipping - Beyond Covid 19". Programme was held

online.



Pallavi Nayak, SYBBA (Shipping & Logistics) student received Certificate of Honor from JCI, Mapusa on 8th March 2021 (Women's Day) for her contribution to the field of Business and Entrepreneurship. Ms. Pallavi is an Event Manager.



Ms. Pallavi Nayak, SYBBA (Shipping & Logistics) student, was honored for being a Corona Warrior by 'Go Womania' and 'Bachpan', Mapusa in January 2021.



Ms. Neha Halwai, student of SYBBA attended a National Webinar on 6th November 2020 on “*Realigning Business to the New Normal: Paving The Way Forward*”, organized by the Department of Business Administration, Don Bosco College, Panjim.

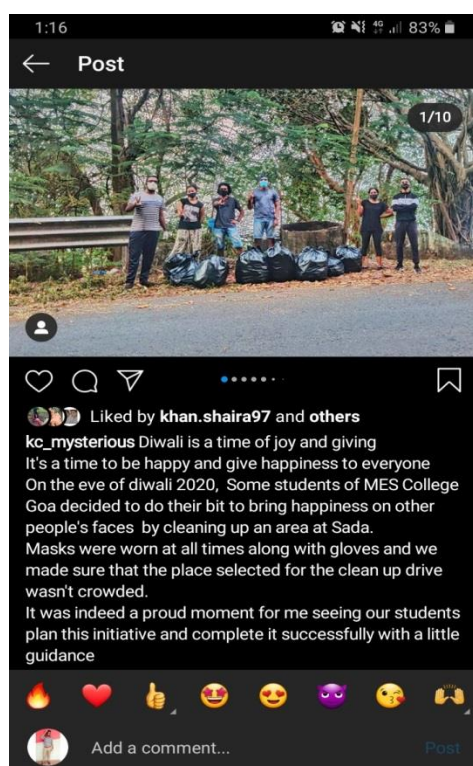
5. COMMUNITY PROGRAMS



Dr. Kirti Tyagi, BBA (Shipping and Logistics) faculty member was a resource person for Webinar on “How to Design a B-Plan” for UG and PG Commerce students of MES College of Arts & Commerce, on 7th April 2021.



Dr. Kirti Tyagi, Assistant Professor, BBA(S&L) was the resource person for the 2 day webinar on 'Developing a Questionnaire for Survey Based Study', organized by the UG Department of Commerce of MES College of Arts & Commerce, Zuarinagar on 8th and 9th January, 2021.



Zarif Khan, Hamza Shah, Samradhni Kumbharjuvekar, Saksham Kashyam, students of SYBBA participated in cleaning up an area at Sada during the time of Diwali in November 2020.

MURGAON EDUCATION SOCIETY'S
COLLEGE OF ARTS & COMMERCE
Zuarinagar, Goa - 403726
Affiliated to Goa University | Accredited by NAAC with 'B' Grade (3rd cycle)

PG Department of Commerce
Organizes

4 DAY STATE LEVEL WEBINAR
ON
"INTRODUCTION TO RESEARCH METHODOLOGY"
FOR PG COMMERCE STUDENTS
Date: 28th, 29th, 30th and 31st October 2020
Timing: 4 PM to 5 PM

Convenor
Dr. Champa R. Parab
M.Com Programme Co-ordinator

Resource Person
Dr. Kirti Tyagi
Assistant Professor, BBA - Shipping & Logistics,
MES College of Arts & Commerce

Dr. Meenakshi Bawa
Officiating Principal

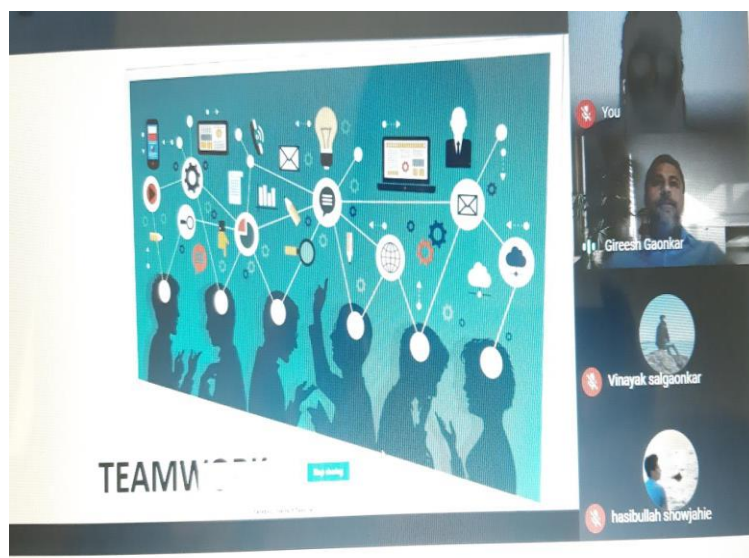
Registration Link: <https://forms.gle/YzD7eZD7mcCVsKm7>

On Google Meet Platform

No Registration Fees Applicable

Dr. Kirti Tyagi was resource person for a 4 Day State Level Webinar on "Introduction to Research Methodology" for PG Commerce students. The webinar was organized by the PG Commerce Department of MES College of Arts & Commerce, Zuarinagar from 28th to 31st October 2020.

6. GUEST LECTURES

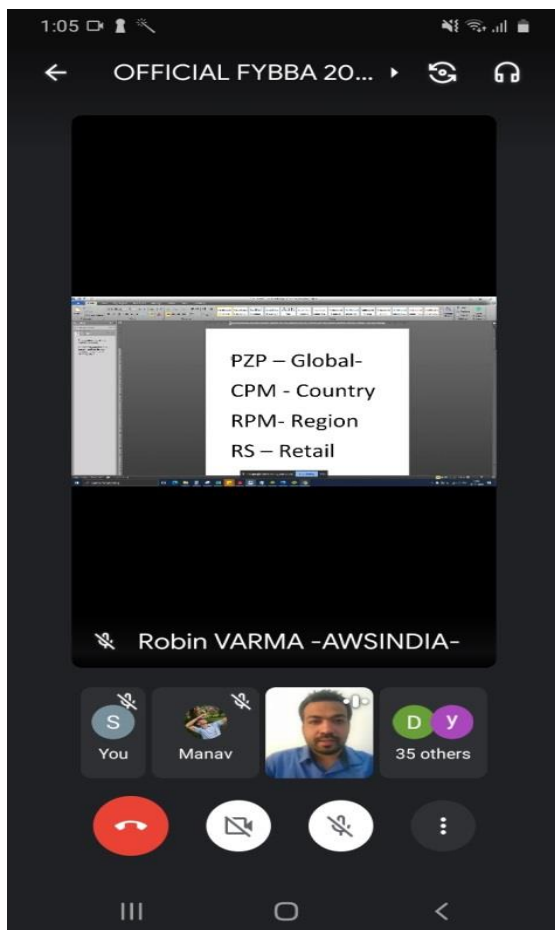


On 4th March 2021, Mr. Gireesh Gaonkar, Manager Marketing - Wipro, UK, interacted with the SYBBA students. He explained the importance of Team work to the students and how to build high performing teams. This was for the course 'Team Building'.

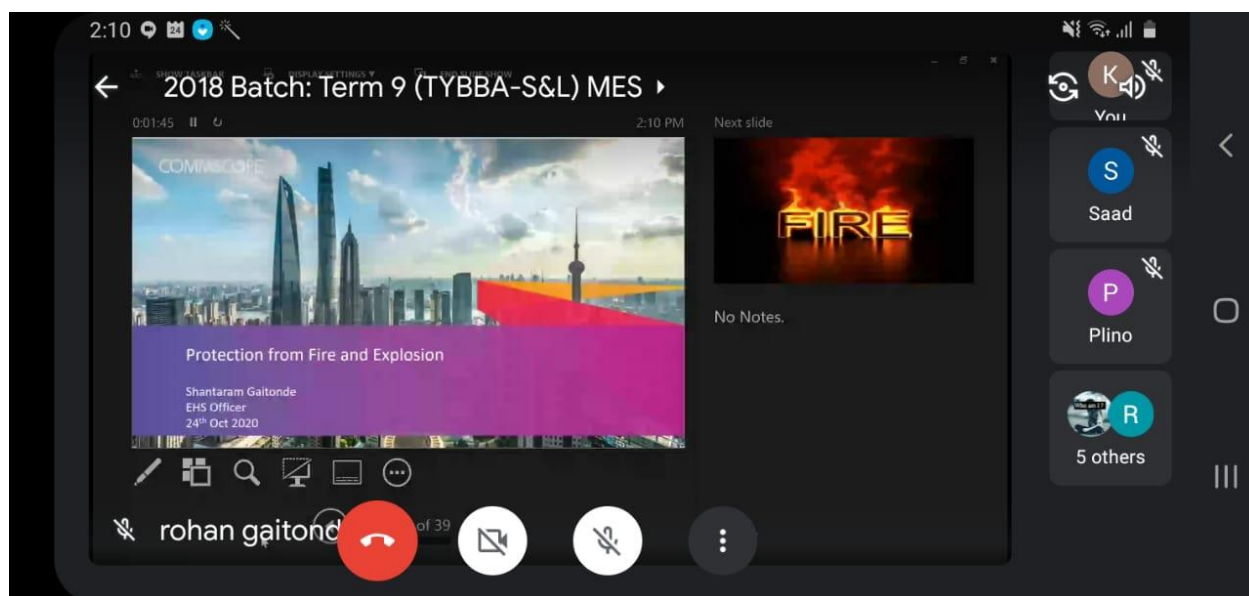
Dr. Raina Pinto, Associate Professor at G.V.M.'s G.G.P.R. College of Commerce and Economics, Farmagudi, Goa conducted a session for SYBBA (S&L) students on 'Experimental Research' on 24th February 2021, as part of their course 'Business Research Methodology'.



Mock Interviews of TYBBA(S&L) students were conducted by Mr. Joseph Silveira, an experienced professional from the Shipping and Logistics industry on 21st November 2020 in online mode.



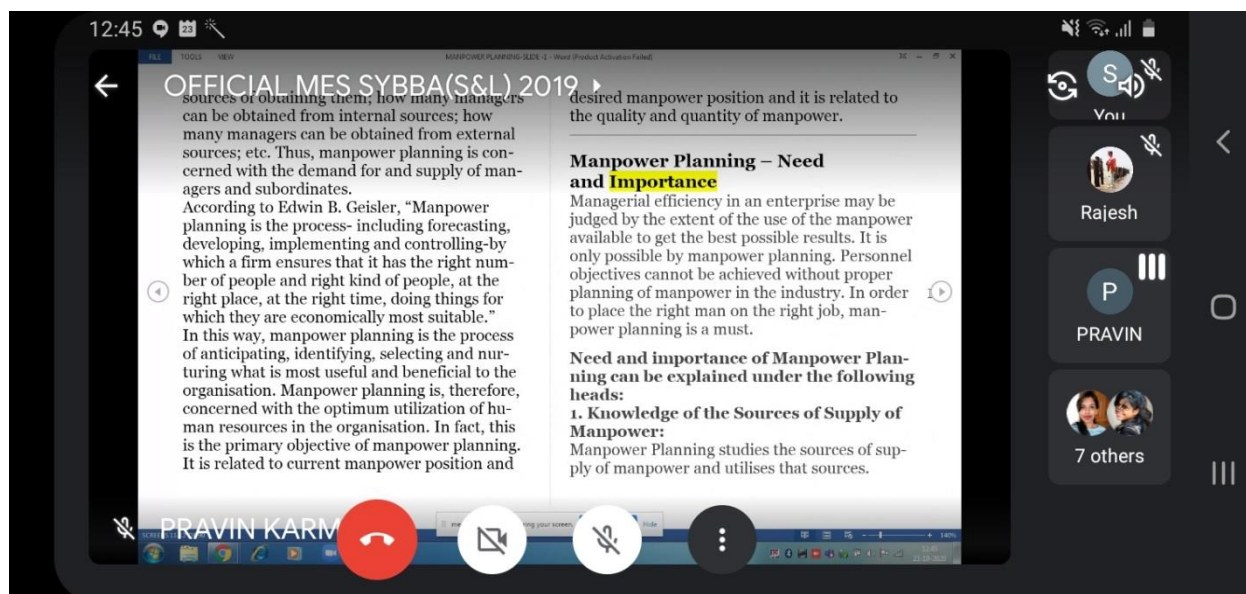
On 21st November Mr. Robin Varma, Team Leader for the Supply Chain Management of Johnson & Johnson across the globe, delivered a guest lecture to FYBBA and FYBBA (S&L) students in online mode.



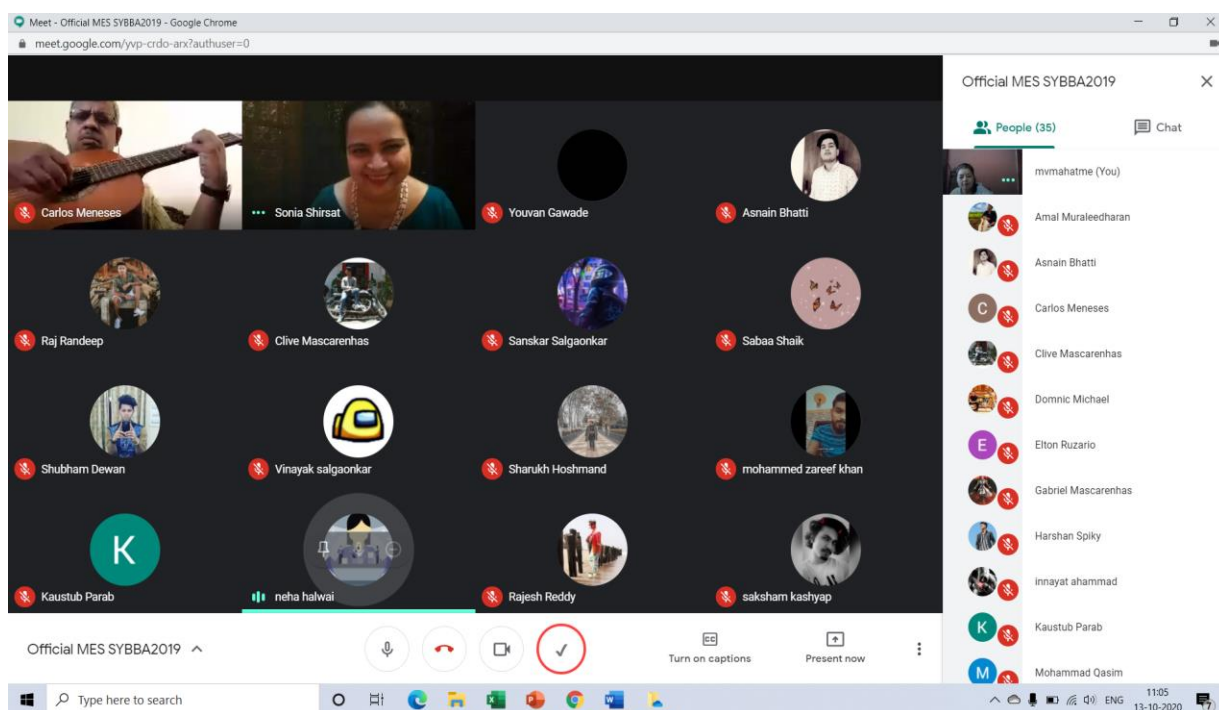
On 24th and 31st October, Mr. Shantaram Gaitonde, EHS Officer of CommScope, Verna delivered guest lectures to TYBBA (S&L) students on ‘Protection from Fire and Explosion’, ‘Basic First Aid and CPR’, and ‘Fault Tree and Event Tree Analysis’ as part of their course “Occupational Health and Safety Management” in online mode.

EHS-Manager of Siemens, Verna, Mr. Dattatray Thakur delivered guest lectures to TYBBA(S&L) students on 13th, 14th, 29th, and 30th October 2020 on the topic; ‘Behaviour based Safety’, Role of Ergonomics in Employee Safety and Health’, and ‘Electrical Safety’ as part of their course “Occupational Health and Safety Management” in online mode.

On 24th October 2020, Ms. Siddhi Raiker, former BBA student from Batch 2011-14 and currently Recruiter from the HR department of Persistent Systems Ltd., Verna, interacted with the TYBBA students. The students asked her many questions and clarified their doubts. She explained her journey from being a BBA student to her experiences in the various companies she worked for. The guest lecture was conducted in online mode.

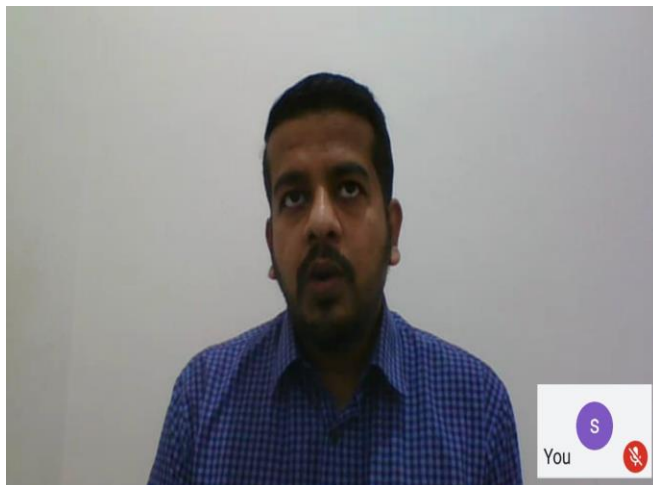


On 21st and 23rd October 2020, Mr. Pravin Karmali, HR Manager of TajSats conducted a guest lecture for SYBBA(S&L) students on the topic, *Manpower Planning*, as part of their course, 'Human Resource Management'.



On 8th and 13th October 2020, Sonia Shirsat, a world renowned singer took guest lecture for SYBBA and SYBBA(S&L) students as part of their course 'Music Appreciation'. She introduced students to the Fado music which has its roots in the Goan culture.

On 3rd October 2020, Ms. Nivedita Dessai, our alumni from batch (2004- 2007) interacted with FYBBA students. She has about 9 years' experience in industry which includes Northern Trust Bank - Finance Analyst, Economic Times, Acetech, Corporate Alliance, Head Paytm – Littleapp, Alliance & Key Accounts. Currently she is holding Master Franchise Owner (Goa State) of the London Shakes Cafe. The students asked her many questions which she was very glad to answer. This was part of the subject Learning Management through executive interaction. The session was conducted in online mode.



On 19th September 2020, Mr. Shivdar Nair (Batch 2007- 2010) ex-student of BBA, currently working for Qatar Airways, Doha as Communications officer, interacted with the FYBBA students online. He has vast experience in marketing in 4 different industries. He has worked for Fab India, Sporting Club de Goa, Idea Crate (an entertainment company) Abu Dhabi, UAE

in the Marketing field. He shared his experiences with the students. He encouraged them to find their area of interest and work on it. He said that as students, it's very important to gain experience in your area of interest. After classes, he suggested that students take up part time jobs or volunteer for experience in their area of interest. He advised students to be proactive and try to have knowledge in areas besides their area of interest. He said it is fine if your goals change along the way. There was a question and answer session at the end and students asked a lot of questions which were answered by Mr. Shivdas Nair.

On 12th September 2020, as part of the subject Learning Management through Executive Interaction, Mr. Abbas Shaikh of BBA Batch 2016-2019 addressed the students in online mode. He encouraged students to take up part time jobs while doing the BBA course and to have a passion for learning. The session ended with an interactive session where students asking a lot of questions.

On 5th September 2020, Dr. Derek Monteiro was invited for a guest lecture to address the BBA students of Batch 2018 for the subject Business Research Methods, the topic being Qualitative Research. He explained how qualitative research is done through 5 case studies on the Sacred Groves in Goa.

7. TEACHER'S ACTIVITIES & ACHIEVEMENTS



BBA Coordinator, Ms. Semele Sardesai successfully defended her Ph.D. Thesis during her Viva-Voce on 31st March, 2021 at Goa University. The title of her Ph.D. Thesis was, 'Impact of Event Quality on the Quality of Life (QOL) of Residents and the Mediating Role of Event Experience'

BBA Coordinator Ms. Semele Sardesai attended a webinar organised by CII on 4th September 2020, at 4 pm for a discussion on *Impact of the New Education Policy NEP & the Way Forward*. The panelists were representing IIM/MBA, BITS/Engineering/Startups, College Management, Primary Schools, Skilling MNC/VC, Industry.

RPIT Scale: Measuring Risk Perceptions in International Travel.

- **Source:** International Journal of Hospitality & Tourism Systems . Dec2020, Vol. 13 Issue 2, p37-46. 10p.
- **Author(s):** Mahatme, Veeraj G.; Mekoth, Nandakumar
- **Abstract:** Risks are associated with travel, be it domestic or international. Higher risks are perceived with international travel, as the tourist faces alien cultures, foreign languages, different laws, new cuisines etc. However, it was found that not all of the perceived risks, varied across domestic and international travel. Some perceived risks were much higher for international travel while some perceived risks did not show any change. Based on the way the perceived risks behaved across domestic and international travel, we present a new typology of perceived risks. We have defined the constructs of 'Risk to Experienter', which varies across domestic/international travel and 'Risk to Experience', which does not vary, and have developed a scale to measure them. The scale has excellent model fit, composite reliability, convergent & discriminant validity. The scale can be used to measure travel risk perceptions in international travel, helping the travel industry to respond better to risk perceptions with relevant risk reduction strategies.
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BBA faculty member, Dr. Veeraj Mahatme's paper titled "RPIT Scale: Measuring Risk Perceptions in International Travel" was published in the journal International Journal of Hospitality and Tourism Systems in December 2020.

8. COURSE PROMOTION ACTIVITIES

The students of SYBBA organised a Course Promotion event for students of MES Higher Secondary School on 31st March and 1st April 2021, as part of their course, Event Management.

