

About the Organizers – Murgaon Education Society's College of Arts & Commerce, Goa

M. E. S. (Murgaon Education Society's) College of Arts and Commerce is located at Zuarinagar, just alongside the port city of Vasco-da-Gama, Goa. The college was founded by Late Shri Vasant Rao S. Joshi in 1971 with the noble goal of providing educational facilities at Vasco-da-Gama and in other parts of Mormugao Taluka. M.E.S.College offers undergraduate courses in Arts, Commerce, BCA and BBA and post graduation i.e. Masters in Commerce. The institute is also recognized as a Research Centre for Goa University in Sociology and Economics subject.

The Department of Commerce is the oldest department in the college, offering specialization in Accounting, Cost Accounting, Banking and Financial Services and Business Management. The department has successfully organized international, national and state level seminars and workshops in the past. Our faculty members are actively involved in presenting and publishing research articles at various conferences and seminars and have also authored books.

For more details about the college and seminar, please visit www.mescollege.org

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M.E.S. COLLEGE OF ARTS AND COMMERCE

ZUARINAGAR, GOA – 403726

**Reaccredited by NAAC with B Grade (3rd Cycle)
Ranked among top 150 Colleges by India by NIRF,
MHRD, Govt. of India, 2016-17**

**Ranked 67th among Arts Colleges, 110th among the
Commerce colleges and 73rd among the
BCA Colleges in India by INDIA TODAY, MDRA survey, 2018-19**

National Seminar

on

**Financial Services in Digital India:
Challenges and Opportunities**

7th February 2020 & 8th February 2020

Organised by

**Department of Commerce
M.E.S. College of Arts & Commerce
Zuarinagar, Goa- 403726**

**In Collaboration with Directorate of Higher Education,
Government of Goa**

The National Seminar organized by the Department of Commerce of M. E. S. College of Arts & Commerce will be held on 7th & 8th February 2020 at M. S. Kamat Seminar Hall of college. The theme of the seminar is '**Financial Services in Digital India: Challenges and Opportunities**'.



Concept Note

Digital India campaign was launched on 1st July 2015 by the Government of India with an objective of connecting rural areas with high speed internet networks and improving digital literacy. The proposed seminar aims to explore different areas of Digital India with an aim to spread awareness of opportunities originating from digital India Campaign.

India is expected to become the world leader in IT interface with e-Governance and e-services getting maximum exposure. Driven by such digital engagement, Indian firms are expected to leave the best-in-the-world companies behind with their IT expertise permeating into services like health, education and banking.

The seminar shall understand the opportunities and prospects for financial services in Digital India and help in identifying the key challenges and problems faced by financial service providers. The seminar shall also provide a platform for industrialists, academicians, government officials, researchers and others from the country to examine and explore the different facets of Digital India. The seminar can recommend implementable insights across different disciplines of management and selected sub-themes of the seminar.

Sub themes for the technical sessions

- Emerging Trends in Financial Services
- Creation of New Technological Platforms
- Digitization and Management Culture
- Employability Enrichment through skill development
- Building Knowledge Economy
- Digitization and Information Technology
- Digital India and Industrial Sector
- Marketing of Financial services
- Digital Governance
- Recent Financial Reforms in India
- Digital India and Taxation
- Digital India and Mutual Funds
- Contemporary issues in Banking and Insurance
- HR issues in Financial services

Authors can choose to write on any topic which is relevant to the theme of the seminar.

Call for Papers

Research paper submitted for presentation must be original and previously unpublished.

- Abstract not exceeding 300 words should be emailed to us for acceptance on or before 7th January at financialservicesmes2020@gmail.com
- The contributors will be informed of the acceptance of the abstract by 11th January 2020.
- Full paper not exceeding 3000 words, typed in double line spacing in 12 font size with Times New Roman Font Style in MS Word and following the MLA style should be submitted on or before 18th January 2020.
- One hard copy and one soft copy (CD or Pen Drive) of the paper must be brought for submission at the time of registration.

Registration Fees:

Delegates	
Students and Research Scholars	Rs.500 per person (Without Accommodation)
Local delegate	Rs.1,500 per person (Without Accommodation)
National delegate	Rs.2,500 per person (Without Accommodation)

All delegates will be provided with working lunch and tea during the seminar. No TA and DA will be paid to the participants.

Mode of Payment

Payment should be made by Demand draft/Cheque drawn in favour of: "MES College, Dept of Commerce", payable at Zuarinagar, Goa. Last date for making payment is 18th January 2020 along with full research paper. **The registration fees once paid will not be refunded.**

The following are the details for payment of fees for NEFT transaction;

Name of the account	MES College, Dept of Commerce
Name of the Bank	Indian Overseas Bank
Address of the Branch	Near MES College Junction Sancoale, South-Goa Pin Code: 403726
Account Number	290301000001613
IFSC Code	IOBA0002903
MICR	403020022

Note: In case of NEFT transaction, kindly provide us the transaction ID Number and Date by mail.

Certificate and Registration procedure

- Attendance Certificate will be given only if one registers himself/herself as a delegate and pays the registration fees.
- All authors will have to register separately by paying their respective fees. An individual presenting more than one paper should register for each paper separately and presentation subject to its acceptance.
- Presentation certificate will be given to the paper presenters.
- In case of joint papers, only two authors shall be allowed. Further, only one researcher shall present the paper during the technical session.

Accommodations

The participants will have to make arrangements for their stay. However, assistance for accommodation will be provided on chargeable basis.

Important Dates

Abstract submission	7th January 2020
Abstract acceptance intimation	11/01/2020
Last date for registration	18/01/2020
Submission of Full Paper	18/01/2020
Date of the seminar	7th and 8th February 2020

Programme Schedule

Day I	
9.00 am to 9.30 am	Registration and Breakfast
9.30 am to 10.45 am	Inaugural Function and Key Note Address
10.45 am to 11.00 am	Tea Break
11.00 am to 12.15 pm	Technical Session - I
12.15 pm to 1.15 pm	Technical Session - II
1.15 pm to 2.00 pm	Lunch Break
2.00 pm to 3.30 pm	Panel Discussion Break after Panel Discussion
Day II	
9.00 am to 9.30 am	Breakfast
9.30 am to 10.30 am	Technical Session-III
10.30 am to 10.45 am	Tea Break
10.45 am to 12.30 pm	Technical Session-IV
12.30 pm to 1.30 pm	Valedictory Programme
1.30 pm to 2.30 pm	Lunch