

Activities Undertaken for the Academic year 2018-19

- ▶ A skilled based short term course in Portuguese has been introduced, open to all students of MES College
- ▶ Date of commencement: 29th August 2018
- ▶ No. of Hours: 30
- ▶ Faculty: Prof. Filomena Dourado (External)
- ▶ No. of students enrolled: 40
- ▶ A guest lecture on Advertising in Tourism Marketing was organised for T.Y.B.A students.
- ▶ As a part of experiential learning students were taken on a field trip to Planet Hollywood Resort in order to provide first- hand knowledge on functions of a hotel.
- ▶ Field Trip to BhagwanMahavir Wild life sanctuary was organised on 3rd march in order to sensitize students on how wild life of a destination becomes a very essential part of a tourism product in keeping with the syllabus of FY.BA and TY.BA.

DETAILS OF SEMINARS/ WORKSHOPS ORGANIZED

- ▶ The Travel and Tourism Department of M.E.S. College organized a two day National Seminar on the topic ' The Impact of Tourism on Women'. Dr. Cidalia Bodade was the Organizing Secretary
- ▶ It was held in collaboration with The HQ Hotel in Vasco.
- ▶ More than 100 delegates from Kashmir to Kanyakumari attended

Students Participation and activities

- ▶ Students secured the 1st Runner's up Trophy at " D-Tour organised by S.S. Dempo college , Cujira.
- ▶ Students begged 3 awards at 'ENTRADA' organised by Rosary College, Navelim
- ▶ Many of our students have joined for MA in Tourism and Heritage Management in Dempo College.

- ▶ A career guidance talk by American Culinary & Cruise Line Academy was organised for TYBA students. Director of ACCLA, Mr. ParikshitPondekar, delivered a talk on various job opportunities in the culinary field on Cruise liners.
- ▶ The students of Tourism and Travel will be taken Ratnagiri and Raigad, Maharashtra, a 3 day field trip from the 15th-17th of February 2019.
- ▶ The Travel and Tourism Department celebrated World Tourism Day with a Rangoli making and traditional dish making Competition depicting Goa Yesterday and Today.
- ▶ An Inter-collegiate Skit Competition was organized on The Impact of Tourism on Goan Society wherein ten Colleges participated.
- ▶ The Department of Tourism and Travel celebrates World Tourism Day every year on 27th September.
- ▶ In the year 2018 it was organised in keeping with the theme 'Tourism and Digital transformation'.
- ▶ Mr. Anand Chatterjee the General Manager of Planet Hollywood Resort was the Chief Guest
- ▶ A rangoli competition was organised in keeping with the theme.
- ▶ A traditional dish making completion was also organised for the students.