

### Programme-specific outcomes

#### BBA

**PSO 1:** Analyse, plan and execute HR, Marketing, and Finance strategies to achieve business goals.

**PSO 2:** Formulate and implement people related strategies to maximize productivity, enhance employee satisfaction and minimize attrition.

**PSO 3:** Formulate and implement marketing and sales strategies for revenue and profit maximization and high customer satisfaction and retention.

**PSO 4:** Analyse and evaluate financial statements of an organization.

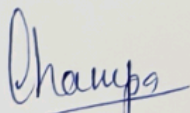
#### BBA (Shipping & Logistics)

**PSO 1:** Design and develop the process for smooth movement of goods in warehouse and optimise inventory management system.

**PSO 2:** Identify and manage various elements of different modes of transportation.

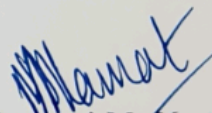
**PSO 3:** Manage export-import procedure and documentation.

**PSO 4:** Demonstrate knowledge of Marine Insurance, Customs rules and regulations, Chartering, and Retail Management.



**Dr. Champa R. Parab**

IQAC Co-ordinator



**Dr. Manasvi M. Kamat**

Professor and Principal

