

**M.E.S.'s VASANT JOSHI COLLEGE OF ARTS & COMMERCE**  
**ZUARINAGAR GOA**

**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**REPORT FOR THE ACADEMIC YEAR 2023-24**



**19<sup>th</sup> June 2023 to 6<sup>th</sup> April 2024**

# TABLE OF CONTENTS

<b>Sr. No.</b>	<b>Contents</b>	<b>Page No.</b>
1.	Results of Batch 2020-23	1
2.	Admissions for 2023-24	1
3.	Events of the Department	2
4.	Students Achievements	8
5.	Guest Lectures	10
6.	Field Trips And Conferences	18
7.	Teachers' Activities and Achievements	26
8.	Course Promotion	30

## 1. RESULTS OF BATCH 2020-23

<b>COURSE</b>	<b>APPEARED</b>	<b>PASSED</b>	<b>CLASS OBTAINED</b>
<b>BBA</b>	40	34	9 – Distinction, 14 – First Class, 10 – Second Class, 1 – Pass Class
<b>BBA (SHIPPING &amp; LOGISTICS)</b>	9	9	2 – Distinction, 1 – First Class, 5 – Second Class, 1 – Pass Class

## 2. ADMISSIONS FOR 2023-24

<b>PROGRAMME</b>	<b>CLASS</b>	<b>STRENGTH</b>	<b>MALE</b>	<b>FEMALE</b>
<b>BBA</b>	First Year	39	19	20
	Second Year	41	23	18
	Third Year	38	25	13
<b>BBA (S&amp;L)</b>	First Year	29	20	9
	Second Year	29	18	11
	Third Year	9	8	1



### 3. EVENTS OF THE DEPARTMENT

**3.01** Orientation Session for FYBBA and FYBBA (Shipping & Logistics) of batch 2023 organized on 20<sup>th</sup> June 2023.

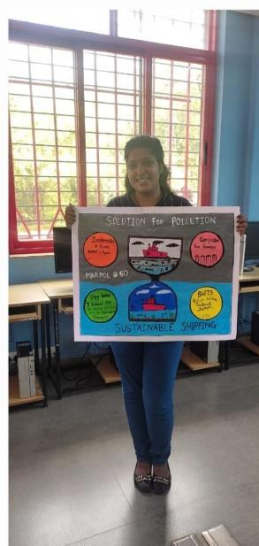


**3.02** On 14<sup>th</sup> October, 2023, Poster Making Competition was organised on the occasion of World Maritime Day on the theme MARPOL@50. Winners of the competition were as follows:

First Place: SYBBA – Tisha Naik, Veronica Fernandes, Khushi Burman, Sheen Shaikh

Second Place: TYBBA – Meglana Fernandes, Nikita Lakhani

Third Place: FYBBA (Shipping & Logistics): Jasper, Shams Mulla, Linosha Fernandes.







**3.03** Diya Painting Competition was organised on 18<sup>th</sup> October 2023, SYBBA students Tisha Naik, Khushi Burman, Sheen Shaikh, Veronica Fernandes, Alshifa Baig, and Cylyn Da Silva won the Diya Painting Competition organized by BBA Programme on 18<sup>th</sup> October 2023.





**3.04** Pre-Graduation Ceremony of BBA and BBA (Shipping& Logistics) Batch 2020-23 was held on 6<sup>th</sup> January 2024. Shri. Chandreshwar Dayal, Vice Chairman of SITEG and Consultant of eDOT Solutions. was the Chief Guest for the function. The ceremony was attended by the graduands and their parents. Principal Dr. Manasvi Kamat welcomed the gathering and Madam Lalita Joshi conferred the oath to the students. The Valedictorian trophy of BBA(S&L) was awarded to Ms. Janvi Rajput and of BBA to Ms. Delight Pereira.



**BBA Students with the Chief Guest, Principal and BBA faculties.**





**BBA (Shipping & Logistics) Students with the Chief Guest, Principal and BBA faculties.**



**3.05** SY BBA and SY BBA (Shipping & Logistics) students organised inter collegiate Management event Lakshya 17.0 on 10<sup>th</sup> February 2024. This year's theme was Aura-Nova – Unlock the chambers of Corporate Secrets. Principal of the college Dr. Manasvi Kamat, welcomed the gathering. The Chief Guest for the inaugural function was Mr. Bharat Ramanuj Proprietor, Blue Moon Distilleries and Along with Guest of Honour Mrs. Lalita Joshi – Treasurer. The winners of the event were S. S. Dempo College, Cujira, Goa and the runners up were Shree Damodar College of Commerce & Economics, Margao Goa.







**Winners of Lakshya 17.0, S.S. Dempo College, Cujira Goa.**



**Runners up Shree Damodar College of Commerce & Economics, Margao Goa.**

**3.06** Management Day was celebrated on 21<sup>st</sup> February 2024. Mr. Vishwanathan Prassanna, Business Coach and Communications Consultant was the resource person. Business Quiz Competition was also organized on the occasion.



**3.07** Principal Dr. Manasvi M Kamat released BBA Departmental Magazine B-Gurukul of the academic year 2022-23 on 1<sup>st</sup> April 2024.



**3.08** SY BBA and SY BBA (Shipping & Logistics) students organized Farewell for the batch 2021 on 1<sup>st</sup> April 2024.





#### 4. STUDENTS ACHIEVEMENTS



**4.01** Mr. Abishai George from SYBBA and Ms. Nikita Singh from TYBBA won runners-up for Entrepreneurship and HR round respectively of Synergy 2.0 Management event organised by S.E.S.'s Sridora Caculo College of Commerce and Management Studies, Mapusa Goa on 19<sup>th</sup> and 20<sup>th</sup> January 2024.





**4.02** Mr. Zeeshan Jakati from SYBBA won 1st place in Karaoke Singing Competition on 29<sup>th</sup> March 2024. organised by Office of Assistant Electoral Registration Officer, 25 Vasco Da Gama. Assembly Constituency Mormugao-Goa at Ravindra Bhavan, Vasco.



**4.03** Abishai George of SYBBA won Executive Excellence event at Chanakya Bhoomi - a National Level Management Event organized by VVM's Shree Damodar College of Commerce & Economics on 15<sup>th</sup> and 16<sup>th</sup> March 2024.



**4.04** Jasper from FYBBA (Shipping & Logistics) secured 2<sup>nd</sup> position in Enchanting Echoes competition as part of Words Up Event organized by St. Xavier's College on 10<sup>th</sup> February, 2024.

## 5. GUEST LECTURES

**5.01** On the Occasion of World Youth Skills Day Ms. Ashita Ranjit, Founder - Etiquette conducted a session for First Year BBA and BBA Shipping and Logistics on the Theme Skills for a Sustainable Future on 15<sup>th</sup> July 2023.



**5.02** Mr. Sanjay Amonkar, Director General of GCCI took a guest session for SY and TYBBA (Shipping & Logistics) students on 29<sup>th</sup> August 2023 at 11:30 am on the topic - Technology in Logistics".

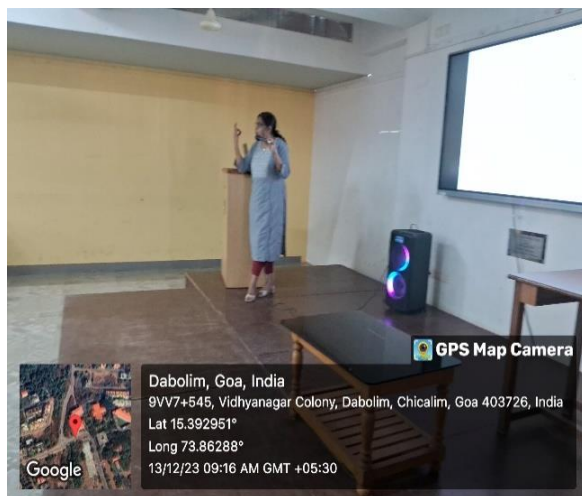




**5.03** Mr. Nilesh Patil, Deputy Manager, Aspinwall & Co conducted a guest session for TYBBA (S&L) students on 2<sup>nd</sup> September, 2023 from 9:15 am to 10:45 am on the topic, "Export Procedures and Documentation" as part of their course Global Logistics Management.



**5.04** Guest Session on Experimental Research conducted by Associate Professor, Dr. Raina Pinto from GVM's GGPR College, Ponda on 13<sup>th</sup> December 2023 for SYBBA and SYBBA (Shipping & Logistics) students as part of their course Business Research Methodology.





**5.05** On the occasion of ‘Asmitai Dis - Goa Identity Day’ a guest session was organised for the students of TY BBA General and Shipping & Logistics to highlight the importance of the day. Mr. Rajat Hegde, Asst. Professor, Department of Konkani, MES Vasant Joshi College was the resource person on 16<sup>th</sup> January 2024.



**5.06** Ms. Delight Pereira, Former Co-Founder of Growdigy and Sales and Marketing Executive at Soul Travelling delivered a session on Marketing Management for FY BBA (General) and (Shipping & Logistics) students on 5th February 2024.



**5.07** A guest session on Film Making was conducted by Mr. Isaac Hussein, as part of the course Film Appreciation for FYBBA and FYBBA(S&L) students on 7<sup>th</sup> and 8<sup>th</sup> February, 2024.



**5.08** Ms. Janvi Rajput, Logistics Manager, Invicta E Solutions Pvt. Ltd. delivered a session on Marketing Management for FY BBA (Shipping & Logistics) students on 12<sup>th</sup> February 2024.



**5.09** Mr. Adhney Kambli, Store Manager, Titan Eye Plus delivered a session on Retail Stores Management for T.Y. BBA (Shipping & Logistics) students on 22<sup>nd</sup> February 2024.



**5.10** Dr. Pradeep B. Salgaonkar, Director, SALDOTS Academy, delivered a Session on "Team Building" for S.Y. B.B.A. & S.Y. B.B.A. Shipping & Logistics Students on 29<sup>th</sup> February 2024.





**5.11** Mr. Vasu Ramanujam, Partner - Growth and Strategy at KoiReader, Inc., engaged B.B.A. & B.B.A. Shipping & Logistics Students on 06<sup>th</sup> March 2024, in a thought-provoking session titled "WILL AI TRANSFORM THE SUPPLY CHAIN? " presented in collaboration with GMA.



**5.12** GIM students interacted with FY and SY BBA and BBA (Shipping & Logistics) students on 16<sup>th</sup> March 2024 on Mental Health Awareness, an initiative by Empower of Aditya Birla Group. This was done as part of GIMs Give Goa Project, a Community Immersion Programme.





## BRIDGE COURSE

**5.13** Mr. Arvind Giri, Management Consultant conducted a Bridge Course on Logistics and Supply Chain Management on 02<sup>nd</sup> August 2023 from 11 am to 12 pm for FYBBA(Shipping & Logistics) students.



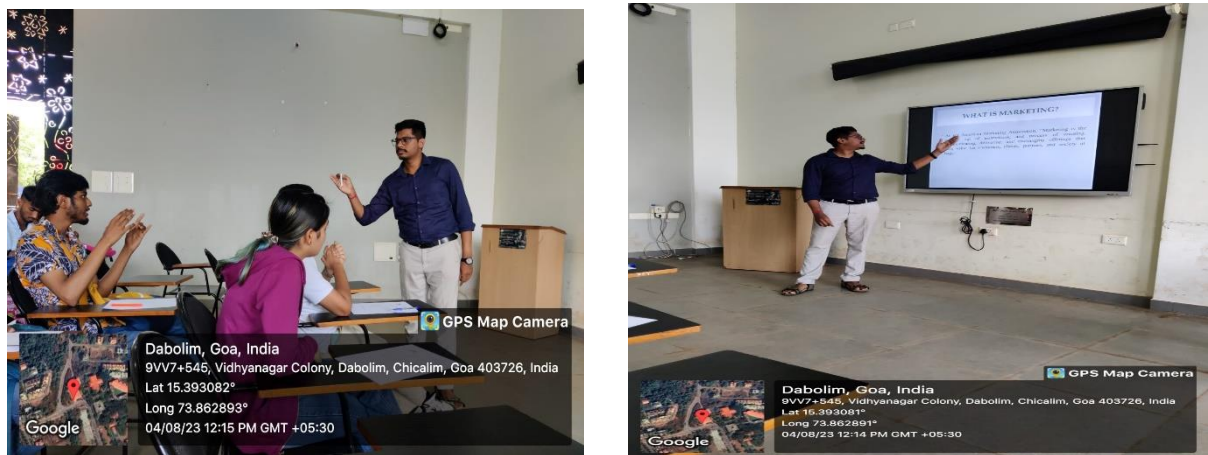
**5.14** Adv. Chetna Trehon, Director GT Shipyard Pvt. Ltd. conducted a Bridge Course on Maritime Law & Chartering on 4<sup>th</sup> August, 2023 from 11 am to 12 pm for FYBBA(Shipping & Logistics) students.



**5.15** Ms. Yashu Sharma, Entrepreneur & Founder of Crafton Yard and Neowise Business conducted a bridge course in complete detailed introduction to HRM on Friday 04<sup>th</sup> August 2023 from 11.00 am to 12.00 noon for FY BBA (General) students.



**5.16** Mr. Shubham Naik, Asst. Prof in Business Administration conducted a bridge course in Basics of Marketing on Friday, 04<sup>th</sup> August 2023 from 12.00 noon to 1.00pm for FY BBA (General) students.





**5.17** Dr. Kirti Tyagi, Assistant Professor - BBA(S&L) conducted a Bridge Course on Introduction to Management on 10<sup>th</sup> August 2023 from 11 am to 12 pm for FYBBA(Shipping & Logistics) students.



**5.18** Mr. Motilal Pednekar, Former Executive Engineer, MPT & Assistant Professor, BBA(S&L) conducted a Bridge Course on Port Management and Customs Procedures on 12<sup>th</sup> August 2023 from 12:00 pm to 01:00 pm for FYBBA(Shipping & Logistics) students.

**MURGAON EDUCATION SOCIETY'S**  
**VASANT JOSHI COLLEGE OF ARTS & COMMERCE**  
ZUARINAGAR, GOA - 403726  
Accredited by NAAC with B+ Grade with CGPA of 2.68 (4<sup>th</sup> Cycle)

**Department of Business Administration**

Organises Bridge Course in  
**Port Management and Customs Procedures**  
(F.Y. B.B.A. Shipping & Logistics)

**Mr. Motilal Pednekar**  
Former Executive Engineer, MPT &  
Assistant Professor, BBA(S&L)

**Venue** : Lecture Hall V-4  
**Date** : 12<sup>th</sup> August 2023  
**Time** : 12:00 pm to 01:00 pm

**Dr. Kirti Tyagi**  
Class Coordinator

**Dr. Manasvi M. Kamat**  
Principal

## 6. FIELD TRIPS AND CONFERENCES

**6.01** SYBBA(S&L) students visited recording studio of Directorate of Digital Learning and Initiatives, Goa University on 09<sup>th</sup> October 2023 as part of Music Appreciation class.



**6.02** SYBBA(General) students visited recording studio of Directorate of Digital Learning and Initiatives, Goa University on 16<sup>th</sup> October 2023 as part of Music Appreciation class.



**6.03** TYBBA (Shipping & Logistics) students visited Fundacao Oriente, Panjim on 17<sup>th</sup> December 2023 as part of their course Conversational Portuguese.





**6.04** TYBBA (Shipping & Logistics) students visited Customs Museum, Panjim on 17<sup>th</sup> December 2023 as part of their course Conversational Portuguese.



**6.05** Field trip to CONCOR Multi Modal Logistics Park, Balli for SYBBA(S&L) and TYBBA(S&L) students on 18<sup>th</sup> November 2023.



**6.06** TYBBA (G) students visited Mall-de-Goa as part of Retail management field trip on 18<sup>th</sup> December 2023.

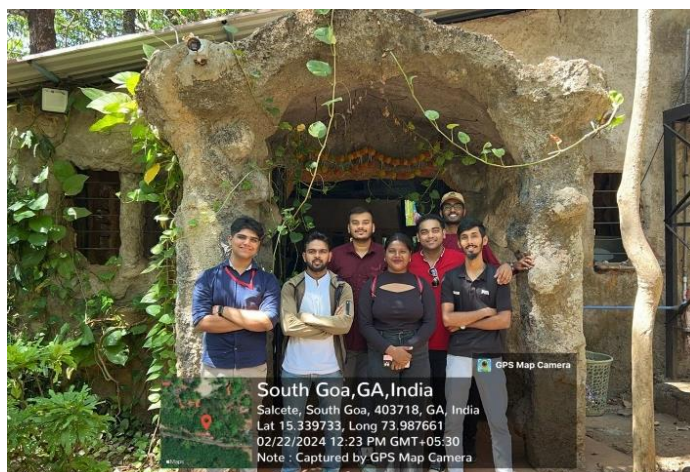




**6.07** Field Trip for FY BBA (G) and (S&L) for Tourism and Hospitality Management subject at Nature's Nest Mollem on 02<sup>nd</sup> February 2024.



**6.08** TY BBA S&L field trip to Big Foot Museum, Loutolim Goa as a part of Cultural Heritage of Goa 2 Subject On 22<sup>nd</sup> February 2024.



**6.09** FYBBA (Shipping & Logistics) visited Goa Shipyard Limited, on 22<sup>nd</sup> March 2024.





**6.10** FYBBA students visited Varun Beverages Ltd. (Pepsi Bottling Plant), Sanguem on 23<sup>rd</sup> March 2024



**6.11** FYBBA students visited Geekay Hydrolinks, hydraulic hose manufacturers, Kakoda Industrial Estate on 23<sup>rd</sup> March 2024



**6.12** FYBBA students visited Kris Industries Ltd. (Rainwater Harvesting Gutter) (JSW Steel Dealer), Kakoda Industrial Estate on 23<sup>rd</sup> March 2024





**6.13** FYBBA visited Praveena Industries, a leading manufacturer, wholesaler and service provider of repairing service, excavator bucket, hydraulic cylinder, Kakoda Industrial Estate on 23<sup>rd</sup> March 2024



**6.14** FYBBA and FYBBA (Shipping & Logistics) visited Museum of Goa, Saligao on 28<sup>th</sup> March 2024



**6.15** FYBBA and FYBBA (Shipping & Logistics) students visited Goa Waste Management Corporation, Saligao on 28<sup>th</sup> March, 2024. As part of their course Green Energy Systems.





**6.16 FYBBA (Shipping & Logistics) students visited MPA, Sada on 04<sup>th</sup> April 2024**



**6.17 FYBBA (Shipping & Logistics) students visited House of Safety, Sancoale on 04<sup>th</sup> April 2024**



**6.18 FYBBA (Shipping & Logistics) students visited NUSI Maritime Academy, Assolna on 06<sup>th</sup> April 2024**



**6.19** On 21<sup>st</sup> July, 2023 TYBBA(Shipping & Logistics) students attended a Training Programme on Tools and Technologies of Marketing with New Trends of Exports under the initiative Districts as Export Hub organised by FIEO and GCCI at Surendra Babu Timblo Convention Hall, GCCI, Panjim



**6.20** TYBBA(Shipping & Logistics) students attended 9<sup>th</sup> edition of CII Logistics conference on theme “Unlocking Trade Potential through Multimodal Logistics” organised by CII Logistics panel on 29<sup>th</sup> September 2023.





**6.21 SYBBA(Shipping & Logistics) and TYBBA students attended a session of MJ Akbar organized by GCCI on 31<sup>st</sup> January 2024**



**6.22 FYBBA and FYBBA (Shipping & Logistics) students attended a talk by Mr. Walter Vieira on Marketing Management on the topic, 'Customer Value Starvation - Prevention & Cure' on 22<sup>nd</sup> March 2024 in Panjim. The session was organized by GCCI and GMA**



**6.23 FYBBA(Shipping & Logistics) students attended National Maritime Day celebrations on the theme 'Sustainable Shipping: Opportunities & Challenges' on 02<sup>nd</sup> April 2024 at MPA Guest House. With the Chief Guest, Capt. Manoj Joshi, Deputy Conservator, MPA**





## 7. TEACHER'S ACTIVITIES & ACHIEVEMENTS

**M.E.S. VASANT JOSHI COLLEGE OF ARTS & COMMERCE**  
ZUARINAGAR - GOA  
Accredited by NAAC with B+ Grade (4th Cycle)

**RESEARCH, DEVELOPMENT & INNOVATION CELL  
AND IQAC  
ORGANISES A WORKSHOP ON**

**'Text Mining & Sentiment Analysis  
using Orange Software'**

**RESOURCE PERSON**  
DR. HARIP KHANAPURI  
ASSOCIATE PROFESSOR  
GOA BUSINESS SCHOOL

DATE: 16/03/2024  
TIME: 2:00 P.M. - 4:00 P.M.  
VENUE: PRINCIPAL M.S. KAMAT SEMINAR HALL

DR. RIMTA V. KAMAT  
EVENT CO-ORDINATOR

DR. SONAL THAKKER  
CHAIRPERSON  
RDI CELL

DR. CHANDRA R. PARAB  
IQAC CO-ORDINATOR

DR. MANASVI M. KAMAT  
PROFESSOR & PRINCIPAL

**7.01** Dr. Kirti Tyagi attended a workshop on Text Mining and Sentiment Analysis using Orange Software organized by Research, Development and Innovation Cell and IQAC of M.E.S.'s Vasant Joshi College of Arts & Commerce on 16<sup>th</sup> March 2024. The resource person for the session was Associate Professor of Goa Business School, Mr. Harip Khanapuri.



**7.02** Assistant Professors, Mr. Paricshit Phal Desai, Mr. Shubham Naik, Ms. Dikshya Naik, Ms. Manju Vaigankar attended workshop on Professional Ethics organized by Value Education Cell & IQAC of M.E.S.'s Vasant Joshi College of Arts & Commerce on 12<sup>th</sup> March 2024. The resource person was Professor Reena Cheruvalath, Department of Humanities and Social Sciences, BITS Pilani, Goa Campus.



**Zuarinagar, Goa- 403726**  
Accredited by NAAC with B+ Grade (4th Cycle)

**Value Education Cell & IQAC**  
organises  
A workshop on  
**Professional Ethics**

**Prof. Reena Cheruvalath**  
Professor  
Dept. of Humanities & Social Sciences,  
BITS Pilani  
K. K. Birla Goa Campus.

Date: 12 March, 2024  
Time : 2:00 to 4:00 pm  
Venue: Principal M. S. Kamat Seminar Hall

Dr. S. Susan Deborah  
Program Convener

Dr. Sonal Thakker  
Chairperson  
Value Education Cell

Dr. Manasvi M. Kamat  
Professor & Principal



**7.03** Dr. Kirti Tyagi was felicitated by Ms. Prathima Dhond, Vice Chairman of GCCI for her academic achievement of completing Ph.D. on the occasion of International Women's Day Celebration organized by M.E.S.'s Vasant Joshi College of Arts & Commerce on 7<sup>th</sup> March 2024.

**M.E.S VASANT JOSHI COLLEGE OF ARTS AND COMMERCE, ZUARINAGAR-GOA**

**M.E.S Teacher's Felicitation for Professional Upgradation International Women's Day Celebration**

*You left no stone unturned during these years, and we want you to know that we are extremely proud of you.*

 Dr. Manukshi Bawa	 Dr. Champa Ramkrishna Parab	 Dr. Sanchalena Paria e Rodriguez	 Dr. Sonal Thacker	 Dr. Savita Mendes	 Dr. Freida Costa e Pereira
 Dr. S. Susan Debarshi	 Dr. Maria Fatima Soares	 Dr. Rohita V. Kamet	 Dr. Kirti Tyagi	 Dr. Rachael Chacko	 Dr. Gollita Vaz

**Appreciation Ceremony**  
at the hands of

 Smt. Prathima Dhond Vice Chairman, GCCI Chief Guest	 Smt. Lalita Joshi Treasurer, M.E.S Guest of Honour	 Dr. Manasvi M. Kamat Professor and Principal
--	---	--

Date: 7th March 2024  
Time: 10:30 a.m Onwards  
Venue: Princ. M.S.Kamat Seminar Hall



**7.04** Assistant Professors, Dr. Kirti Tyagi, Mr. Paricshit Phal Desai, Mr. Shubham Naik, Ms. Dikshya Naik, and Ms. Manju Vaigankar attended International Conference on New Horizons in Commerce, Management, Information Technology, Economics, and Social Sciences organized by Poona College of Arts, Science, and Commerce, and M.E.S.'s Vasant Joshi College of Arts & Commerce on 29<sup>th</sup> February 2024.

Anjuman Khairul Islam's  
**POONA COLLEGE**  
 OF ARTS, SCIENCE & COMMERCE  
 K. B. Hidayatullah Road, Camp, Pune - 411001.  
 Department of Commerce, PG and Research Centre  
 & Internal Quality Assurance Cell (IQAC)  
 In Association with  
 Murgaon Education Society's  
**VASANT JOSHI**  
 COLLEGE OF ARTS AND COMMERCE,  
 ZUARINAGAR, GOA - 403726  
 organizes  
**International Conference on**  
**"New Horizons in Commerce,**  
**Management, Information Technology,**  
**Economics and Social Sciences"**  
**Thursday, 29th February 2024**  
 Venue : Murgaon Education Society's  
 Vasant Joshi College of Arts and Commerce, Zuarinagar, Goa  
 Conference Chairman: **Prof. Dr. Aftab Anwar Shaikh**, Principal, Poona College, Pune  
 Conference Convener: **Dr. Mansavi Kamat**, Professor & Principal, MES's Vasant Joshi College, Goa  
 Conference Secretary: **Dr. Nasrin Parvez Khan**, HOD, Commerce, Poona College, Pune  
 Conference Co-ordinator: **Dr. Rizwan Sayed LH Sayed**, +91 8446 87 8658  
 Conference Co-ordinator: **Dr. Freda Cota E Pereira**, +91 8459 46 8294



**7.05** Dr. Kirti Tyagi, Assistant Professor from BBA (Shipping & Logistics) Programme won best paper presentation award in Technical Session 7 at International Conference on Climate Change – Sustainable Climate Action and a Just, Inclusive and Equitable Future: India's Vision for COP 33 hosted by India International University of Legal Education and Research (IIULER), Goa on 24<sup>th</sup> and 25<sup>th</sup> February 2024. The title of her paper was *'Exploring the role of mindfulness in sustainability decisions on organizations.'*



**7.06** Dr. Kirti Tyagi, Assistant Professor from BBA (Shipping & Logistics) Programme presented paper on *'Exploring the role of mindfulness on Corporate Social Responsibility Decisions'* on 10<sup>th</sup> February 2024 in 2<sup>nd</sup> International Research Conference on Mindfulness 2024 organized by IIM Bodhgaya.

2<sup>nd</sup> International Research Conference on Mindfulness  
**IRCM 2024**  
 MINDFULNESS FOR SUSTAINABLE BUSINESS AND INNOVATION  
 Open For  
**REGISTRATION**  
 Register Now  
 Pre-conference workshop: 8th Feb 2024  
 Conference Presentations: 9th & 10th Feb 2024  
 Last date for registration: 24th Dec 2023  
 Link to register: <https://forms.edupix.com/iimbodhadd>  
 For further details visit: <https://iimbodh.ac.in/ircm-2024>  
 Samatvam | samatvam.iimbodh | /samatvam.mindfulness.iimbodh | samatvam.team@iimbodh.ac.in



**7.07** Assistant Professors Mr. Shubham Naik and Ms. Dikshya Naik from BBA Programme attended One Day State Level Workshop on 'Teaching Pedagogy: A Case Study Method of Classroom Learning' on 25<sup>th</sup> August 2023 at Goa Business School, Goa University.



**7.08** Assistant Professor Mr. Shubham Naik from BBA Programme attended One Day Marketing Conclave on 'Future of Marketing: Challenges and Opportunities in Hospitality, Retail and Service Sector' at Goa Institute of Management on 28<sup>th</sup> July 2023.





## 8. COURSE PROMOTION

**8.01** On 04<sup>th</sup> January 2024, Students of M.E.S. Higher Secondary School from XII Commerce were given a career guidance talk by Dr Kirti Tyagi.

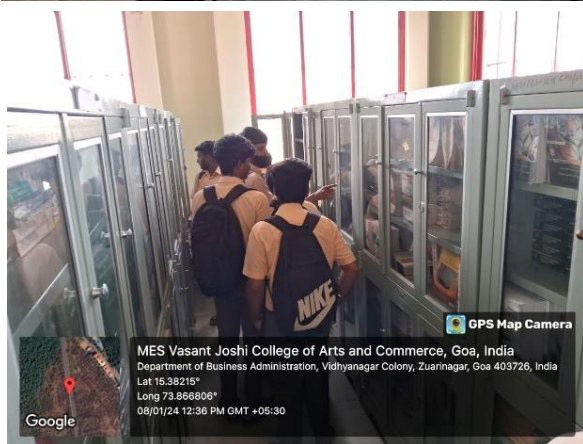


**8.02** On 05<sup>th</sup> January 2024, Students of M.E.S. Higher Secondary School from XII Commerce and Arts were given a career guidance talk by Dr Kirti Tyagi.





**8.03** On 08<sup>th</sup> January 2024, Students of M.E.S. Higher Secondary School from XII Science were given a career guidance talk by Dr Kirti Tyagi.



**8.04** Assistant Professors Mr. Paricshit Phal Desai and Mr. Shubham Naik, took a session on 'Career Opportunities in Shipping & Logistics Industry' for 12th std. students of Deepvihar Higher Secondary School on 30<sup>th</sup> January 2024.

